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**Business Marketing Bulletin**  
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Top Sponsor Ads  
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Giant Advertising Sale! See details in What's New section!

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Get your ad seen by over 1890 subscribers. More info:  
<http://www.seymourproducts.com/newsletter/advertise.shtml>

\*\*\*\*\* **ATTENTION** \*\*\*\*\*

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?  
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Hello everyone and welcome new subscribers,

Since we have immediate openings for top and solo ads, I am having a **Giant Advertising Sale!**

Three Solo Ads just \$12.00

Three Top Sponsor Ads – Just \$9.00

Five Solo Ads – Just \$18.00

Five Top Ads – Just \$12.00

These prices offer huge savings!

You can read testimonials from advertisers here:

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Just choose the savings package you want, login to your Paypal and click the Send Money tab. Send payment to [terri@seymourproducts.com](mailto:terri@seymourproducts.com) and I will let you know when your ad will run and also the ad guidelines. Thank you!

Please watch:

<http://media.causes.com/738055?m=ccf8d0c7>

## **In the News**

[Guy Who Claims to Own Facebook Says His Arrest Made Him Remember Alleged Contract](#)

## **New Resell Ebooks this Week: Just \$1.00 Each!**

Loving Yourself and Others

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2467](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2467)

The Secrets Behind Subtle Psychology

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2468](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2468)

Implementing Yoga for Your Body and Business

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2469](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2469)

Inspirational Lessons from Inspirational People

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2470](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2470)

Ironclad Psychology for Internet Marketers

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2471](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2471)

Rules of the Rich and Wealthy

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2472](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2472)

What Can Self-Hypnosis Do for Your Business

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2473](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2473)

Facebook Marketing Extreme

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2474](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2474)

Stress Management – Tame the Tension

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2475](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2475)

The Sword of Damocles

[http://www.seymourproducts.com/ebooks-resell/view\\_item.php?ItemID=2476](http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2476)

## **\*\*Weekly Subscriber Special\*\***

### **Choose a Category!**

Pick any one or more categories that you are interested in and I will let you have 25 ebooks from that category for just \$10.00! Just order any 10 ebooks from each category you choose and then email with the exact titles of the remaining 15 ebooks you would like and I will send you the links.

If you have any questions about this special offer just email me at:

[terri@seymourproducts.com?subject=special-offer](mailto:terri@seymourproducts.com?subject=special-offer)

**This special is valid through August 6, 2010.**

**NOTE:** New eBooks listed above are not eligible for Weekly Subscriber Specials.

**Join the Seymour Products Trivia Challenge!** Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to [terri@seymourproducts.com?subject=answer](mailto:terri@seymourproducts.com?subject=answer)

Congratulations to **Jill Gallicchio** for being the winner of last week's trivia. Good luck to everyone this week!

**Last week's Q:** *More people have seen \_\_\_\_ \_\_\_\_\_ perform live than any other performer in the world.*

**Last Week's A:** *David Copperfield*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1890 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

## **Social Marketing Sites**

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers  
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**This week's free ebook:**

Leonardo Da Vinci

<http://www.seymourproducts.com/ebooks-resell/dl/lnardo.zip>

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Advertising Co-Ops Network Forum

<http://forums.digitalpoint.com/forumdisplay.php?f=34>

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Submit Your Articles

<http://smarticledirectory.com/>

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Joint Ventures 101 and More Info About Joint Ventures and Why You Should Participate in Them!

<http://entrepreneurs.about.com/od/beyondstartup/a/jointventures.htm>

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**Free Download:** Speak-A-Message

Speak-A-Message replaces written text with your voice. For Windows or Vista! <http://www.speak-a-message.com/en/download.html>

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Write Better Ads Do It Free!  
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip  
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If you have built up your traffic to your site, take advantage of some good affiliate programs. This is a great way to convert your traffic!

This is a good place to start:  
<http://www.cj.com/>

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Feature Ad  
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Thousands of companies that sell wholesale and dropship their products.  
<http://www.worldwidebrands.com//?kbid=1028>

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Feedback  
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Please send in your comments, suggestions, questions, etc to  
[terri@seymourproducts.com?subject=feedback](mailto:terri@seymourproducts.com?subject=feedback)  
We appreciate all feedback, good or bad!

*The work you do seems interesting. I receive your e-newsletters. I will try to read them more. I look forward to reading your articles more. Alfreda*

*I'm impressed with your website and feel you are offering your readers many opportunities to succeed. \* Jim*

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Helpful Ezines  
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.  
<http://www.ezine.duckerpromotion.com>

Business Opp News  
Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.  
[terri@seymourproducts.com?subject=ezine](mailto:terri@seymourproducts.com?subject=ezine)

*What is the only mammal that cannot jump?*  
[terri@seymourproducts.com?subject=answer](mailto:terri@seymourproducts.com?subject=answer)

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Feature Article  
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**10 Ways to Get Rid of Your Customers**  
By Terri Seymour

When you are in business, you need to remember that without your customers, you are nothing. I have been in the ebook business for 5 years (internet marketing over 10 years) and have grown to appreciate my customers immensely. It always amazes me when a fellow online business owner shows his/her customers no appreciation. I even had one fellow ebook store owner say that he wanted everything as easy as possible because he did not want to have to bother with his customers. I was stunned!

So, if you are like the above mentioned business owner and don't want to have to "bother" with your customers, here are ten effective tips for doing just that!

1. Treat Your Customers Like Idiots – Use a lot of hype, pushy sales talk, clichés and mumbo-jumbo in your sales pitch and product info. These people don't know anything about what you're selling so why talk to them honestly and intelligently.

2. Be Vague – Don't have any clear, concise info on your website. Don't give a positive call-to-action. Don't let the customer know what your site is all about. Don't tell them anything about what you have to offer or how it can benefit them.

3. Don't Bother Keeping Your Word – Promise them the moon and then after they buy who cares?? Once you make the sale, why bother keeping your promise – they fell for it!

4. Don't Answer Their Questions – Take your time answering emails. Don't put a FAQ page on your site. Don't give each one as much attention as they need to address all of their concerns. You will probably just waste a lot of time answering their questions and then they won't buy anyway.

5. Make Your Site as Annoying as Possible – Be sure to add a lot of flash, frames and music to your site. Don't make all the pages consistent and be sure to confuse them with a complicated navigation menu.

6. Be Sure to Automate Everything – Don't give your customers the personal touch and be in contact with them. That takes too much time. Automate everything so you don't have to deal with them.

7. Hidden Costs - Don't be upfront with all your product costs, shipping, etc. If they know what everything costs, they probably won't order!

8. Definitely Don't Offer Contact Info – Do not put your name and contact info on your site. You don't want these people to know who you are or how to contact you.

9. Make Them Jump Through Hoops to Order – Make them click through as many steps as possible to order from you. This way you know they really want your products. If the ordering process is too simple, they might wonder why?!

10. Don't Be Continually Updating Your Site – They might get confused if you keep changing things and offering new products, services, sales and specials.

So, if you follow these ten tips, I can assure you, you will not be “bothered” with customers for very long! ;-) BUT, if you do just the opposite, you might be so busy with your customers that you won't have time to read this article. I wish you much success with your business venture!

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Terri Seymour (also known as “The eBook Lady”) has over ten years online experience and has helped many people start their own business. Visit her site at <http://www.seymourproducts.com> for resources, \$1 resell ebooks & software, free tutorials, affiliate programs, free ezine and free business ebook with Master Resell Rights.  
<http://www.seymourproducts.com/free.shtml>

If you would be interested in any of my articles for reprint or reference you can see the complete list at [www.seymourproducts.com/articles/index.shtml](http://www.seymourproducts.com/articles/index.shtml)  
Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad  
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**Stand out from the crowd!**

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

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Let's Have Some Fun!  
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**Site of the Day:** Ask Metafilter: A community weblog where you can post your questions and get answers from people of all shapes and sizes.  
<http://ask.metafilter.com/>

**Quote of the Day:** *This life is yours. Take the power to choose what you want to do and do it well. Take the power to love what you want in life and love it honestly. Take the power to walk in the forest and be a part of nature. Take the power to control your own life. No one else can do it for you. Take the power to make your life happy.* \*Susan Polis Schutz

### **Fun Free Download: Bobble Dragon Quest**

Join Bub and Bob in their exciting journey about their magic land flooded with dangerous creatures hunting for them.

<http://www.gameswagon.com/en/Arcade/BobbleDragonsQuest/>

### **Fun Movie Quotes: Guess the Movie and Win a free ebook!**

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

*"Boys, oh boys... I think he's come back for his noon feeding."*

[terri@seymourproducts.com?subject=quote](mailto:terri@seymourproducts.com?subject=quote)

**This week's riddle:** What Am I?

Screaming, soaring; seeking sky  
Flowers of fire; flying high  
Eastern art from ancient time  
Name me now and solve this rhyme

Answer at the end of the ezine.

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Subscription Management  
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To receive this newsletter:  
Send any email to:  
[subscribe@seymourproducts.com](mailto:subscribe@seymourproducts.com)

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Send any email to:  
[unsubscribe@seymourproducts.com](mailto:unsubscribe@seymourproducts.com)

Contact Info:  
Terri Seymour  
[terri@seymourproducts.com](mailto:terri@seymourproducts.com)  
[support@seymourproducts.com](mailto:support@seymourproducts.com)

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**Answer to Riddle:** I Am Fireworks!