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Business Marketing Bulletin
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July 7, 2009, Issue #160
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Top Sponsor Ads
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Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing

Download for FREE, Right Here!

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

Generous two-tier program. Whether you are a sales professional or the proud owner of an Internet or brick-and-mortar business, our 'traveling billboards' deliver your message to thousands of motorists and pedestrians every day. I.D. IT! Plates work hard for you in downtown traffic, on a crowded freeway or even while you're parked at the mall.

<http://www.iditplates.net/new/4413/index.html>

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What's New?

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Hello everyone and welcome new subscribers,

My husband and I are discussing some exciting new changes in our lives which means I will have more time to devote to Seymour Products. These changes will be beneficial to my husband and I in many ways as well as Seymour Products. So please do not hesitate to email me if you have questions about starting your own online ebook business or about any of our products in general. I will answer your questions as quickly and efficiently as possible!

I hope everyone had a wonderful holiday weekend. Anyone started their

Christmas shopping yet!?! ;-) Definitely NOT me! Enjoy your summer and be safe because it goes by in a blink of an eye.

<http://thebulletin.us/articles/2009/06/02/ara/seasonal/8603.txt>

<http://www.oregonredcross.org/general.asp?SN=201&OP=2806&SUOP=3954&SUOP2=5871&IDCapitulo=663B0ID44V>

In the News

Sarah Palin Shuns Press: Talks to Twitter, Facebook Instead

<http://mashable.com/2009/07/04/sarah-palin-facebook/>

New Resell Ebooks this Week: Just \$1.00 Each!

Cyber Security (computers/internet)

200 Unrestricted PLR Articles (PLR Articles)

The Bathrobe Professional (jobs/career)

Wordpress Website Secrets (web design)

Painting Professionally (business)

Marketing Outside the Box (internet marketing)

Acquire an Honest Attorney (self-help)

Turning Browsers into Buyers (business)

Mastering the Waves (sports)

Venture Capital Secrets (money/finances)

<http://www.seymourproducts.com/ebooks-resell>

****Weekly Subscriber Special****

Get More for Your Money!

For every 10 ebooks you buy, get 20 FREE! Order as many bundles of 10 that you want and then email me with your 20 titles for each pack of 10 you ordered. I will send you the links for FREE!

Great deal for store owners and those who want to start a store!

terri@seymourproducts.com?subject=special

This special is valid from July 7 through July 10.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge!

Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Terri Case** for being last week's trivia winner!
Good luck to everyone this week!

Last week's Q: *Fill in the blank: SCUBA divers cannot pass gas at depths of _____ feet or below.*

Last Week's A: *33 feet*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtm> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. BMB now goes out to 1645 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook: The Ultimate Guide to Golf

<http://www.seymourproducts.com/ebooks-resell/dl/tUG2G.zip>

Submit your articles for more exposure:

<http://www.articledashboard.com>

<http://www.articlealley.com>

Need help organizing your home office?

http://lifeorganizers.com/cm_articles/19_how_to_organize_152.html

Free Logo Service

<http://www.freelogoservices.com/>

Free Download: Lingoos

Lingoos is an easy and intuitive dictionary and text translation software, It offers lookup dictionaries, full text translation, capture word on screen, translate selected text and pronunciation of words in over 80 languages.

<http://www.lingoos.net/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

What is a baby platypus called?

terri@seymourproducts.com?subject=answer

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eCommerce Marketing Tip
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Coupon Marketing for Today's Economy

Coupon marketing can be very effective especially in struggling economic times. More information here:

<http://www.tamingthebeast.net/articles8/coupon-marketing-tips.htm>

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Feature Ad
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CaSeraSera is a High Quality Baby Gift store for mostly newborns, I carry, Unique items, French Kaloo toys, Trimfoot shoes, Earth Mama Angel Baby ORGANIC lotions, and pre and postnatal products. I carry an array of diaper bags, Mango Tango laptop bags, (gifts for mom), clothing, Zaky Hand Pillow for preemies, and much more. Be sure to join my Baby Registry!! <http://www.CaSeraSera.com>

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Feedback
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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback

We appreciate all feedback, good or bad!

*Thanks for all your super fast responses and help. You are one in a million Terri! * Annette*

*Your web site is interesting. Great ideas and good marketing techniques. Good luck with your work and with your networking. * Ami*

*Wow, Terri, thank you so much! It's so nice to see it up and working. I will be uploading the books I have and heading to your website tomorrow to get a bunch more. Also once I get the store all filled and ready to go I'll get in touch about your affiliate programs etc.. * Teri*

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Feature Article
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How to Boost Your Business with PLR Articles

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Article marketing is a very powerful way to get more traffic, build your reputation and boost your business. Writing articles on a regular basis and then submitting them to article banks and ezine publishers can do a lot for your business. Unfortunately many of us have doubts about our ability to write quality articles. Believe me, I did as well when I first starting writing articles more than 10 years ago.

A lot of things have changed since then in the internet marketing world but article marketing is still one of the best ways to build your business!

What you want to do is write a straightforward article with helpful information and/or resources. Keep it simple and basic and be sure to add some of your own personality into the article. This helps give it life and make it more interesting.

Do NOT try to use your article as a sales pitch. You can advertise in your resource box, but never the article itself. The more helpful information you give, the more your article will be used by webmasters and ezine publishers.

If you don't think you can handle writing an article by yourself, there is something that can help. Private Label Articles! PLR articles are short, concise articles that you can use to submit to article banks, etc.

But remember: These articles are not meant to be used as is. They are meant to give you something to start with as opposed to a blank page. PLR articles are available on all subjects such as health, exercise, technology, internet marketing, business, child care, etc.

Here are some things you should do before submitting a PLR article as your own:

1. Add to it. Add some of your own experiences or knowledge to the information already given in the PLR article.
2. Put your personality in the article. You don't want your article to read like a clone or assembly line article. Add your personality with bits of humor or real life experience. This will help your readers relate to you and the article.

3. Elaborate on the facts. For example: This paragraph came from a plr article on kidney stones:

It may be wise to not to take large doses of vitamins and minerals until you have had your stones or your urine analyzed.

You might add why it would not be wise to take the large doses of vitamins.

4. Check for keywords. You might want to add some relevant keywords to the article that will draw attention to your business as well. When people do a search using those keywords, you article could be one of the first things they see!

5. Some PLR articles might sound good just the way they are. That may be true but to distinguish it as your own and separate it from others who might be using the same article, you need to brand it as your own by making changes.

Once your changes have been made and you have proofread the article, it is now time to start submitting it. Do a search for article directory and for ezine directories (to find ezine publishers looking for content). Build up your list and submit on a regular basis. This will definitely bring a lot of attention to you and your business!

About the Author:

Terri Seymour (also known as "The eBook Lady") has over ten years online experience and has helped many people start their own business. Visit her site at <http://www.seymourproducts.com> for hundreds of PLR articles, \$1 resell ebooks & software, free tutorials, affiliate programs, free ezine w/free ebook with Master Resell Rights. <http://www.seymourproducts.com/free.shtml>

If you would be interested in any of my other articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for your business.

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Feature Ad
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Get more traffic with this free program!

<http://www.trafficswarm.com/go.cgi?659014>

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This 'n That - A Little Bit of Everything!
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Great blog filled with, as the name implies, neat stuff perfect for widdling away the last hours of the work week! <http://www.neatorama.com/>

***Rest** is not idleness, and to lie sometimes on the grass under trees on a summer's day, listening to the murmur of the water, or watching the clouds float across the sky, is by no means a waste of time. * J. Lubbock*

***Now and then** it's good to pause in our pursuit of happiness and just be happy. * Guillaume Apollinaire*

Fun Free Download: QuizzMaster

An easy to use program to create Quiz shows.

<http://www.rdctools.com/qmm/index.htm>

This week's riddle: Scrambled TV Show

Unscramble the letters below for the name of a 60s sitcom.

CBU ABEHY TRNDH

Answer at the end of the ezine.

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Send Any Email to:
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Answer to Riddle: The Brady Bunch