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Business Marketing Bulletin
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July 6, 2010 Issue #212
Terri Seymour, Publisher
<http://www.seymourproducts.com>
terri@seymourproducts.com
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In This Issue
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1. Top Sponsor Ads
2. Privacy Policy
3. What's New?
4. Freebies & Biz Helpers
5. eCommerce Marketing Tip
6. Feature Ad
7. Feedback
8. Helpful Ezines
9. Article: The Latest on Linking
10. Feature Ad
11. Let's Have Some Fun!
12. Subscription Management & Contact Info

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Top Sponsor Ads
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Need More Money?

Hi, I'm Debbie Allen, founder of [Write For Profit](http://www.Write-For-Profit.com). Let me show you how you can supplement your income by writing for others. A writing service can be the ideal way to 'pay the bills' as you are building the business of your dreams. Your enhanced writing skills will result in an improvement in the quality of all your content. Your business and profits will grow exponentially. Visit <http://www.Write-For-Profit.com>

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<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

We have lots of new great self-help ebooks this week to help you in all aspects of your life. You can find out more about them in the New Ebooks section!

I hope everyone had a wonderful holiday weekend (for those who celebrate it) and for those of you who don't, I hope you had a great weekend too! ;-)

In the News

[eBay Ends AdCommerce PPC Ads on eBay.com and eBay.ca](#)

New Resell Ebooks this Week: Just \$1.00 Each!

How to Effectively Build Teams and Make Them Work

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2427

The Life Coach

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2428

Simplistic Creativity Concepts

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2429

Time Saving Strategies for the Average Guy

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2430

Super Affiliate Marketing Methods Exposed

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2431

How to Sell Anything to Anyone

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2432

How to Develop the Guts to Talk with Anyone

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2433

Develop Powerful Visions and Inspiring People with Them

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2434

How to Believe in Yourself and Gain Mastery

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2435

Ultimate Copywriting Handbook

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2436

****Weekly Subscriber Special****

You Make the Deal!!

Make a **reasonable** offer on **any amount of ebooks** and **I will accept!**

Just email me with your offer and we will go from there.

terri@seymourproducts.com?subject=my_offer

This special is valid through July 9, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Robin Brostovski** for being the winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *Diamond is the hardest of minerals but what is the softest?*

Last Week's A: *Talc*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1885 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Take Control of Your Life

<http://www.seymourproducts.com/ebooks-resell/dl/take-CONTROL.zip>

Free Live Chat Software

<http://www.volusion.com/live-chat/software.asp>

Encrypt Your Webpage and Protect Your HTML Source

<http://developers.evrsoft.com/encrypter.shtml>

Add Your Site, Free

<http://www.communityadvertising.org/>

Free Download: PDF to JPG Converter

FM PDF to JPG Converter Free converts PDF files to images in JPG, JPEG image formats.

<http://www.fm-pdf.com/pdf-to-jpg.html>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Increase Your Traffic with Webrings

Join several webrings for more traffic. Make a specific page on your site for others to join them as well.

<http://www.seymourproducts.com/webrings.shtml>

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Feature Ad
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Sick and tired of being sick and tired?

Free teleseminar – Learn 8 simple steps to supercharge your health! July 15th, 6-7pm EST. Email for phone number and codes.

To setup your free initial consult, email me at coachrobin@befitandwellnow.com

www.befitandwellnow.com

www.energizedlifestyle.com

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Feedback
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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

I was looking at your site. I would like to resell or give entire inventory stores to my members? Will I be able to do that if I purchase a store from you or the resell rights to your store?

Yes, you can, if you choose, offer the entire inventory and store just as I do. This would be your own business and you can manage it however you choose. If you are interested in doing this, just email me and we can work out a great deal! terri@seymourproducts.com?subject=deal

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News
Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.
terri@seymourproducts.com?subject=ezine

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Feature Article
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The Latest on Linking
© Terri Seymour

One online method of free advertising and promotion that has changed over the years is link exchanging. Some people believe link exchanging doesn't do much good. In my experience, if done properly, link exchanging can improve your search engine rankings, increase your web traffic and get you

more sales.

There are actually three different types of link exchange:

1. Reciprocal Linking - This is when you place a link on your site and they in turn place your link on their site.
2. One Way Links - This would be when you get your link on a site but do not have to place their link on your site. Example: your article used on a site. These types of links are very powerful for SEO.
3. Three Way Linking - This is a link exchange among three domains instead of two. This type of linking seems more natural and can be more effective in improving your page rank.

Below are the latest tips on how to manage your link exchange program:

Look for quality sites: When exchanging links was first introduced, people would paste their links anywhere that would take it. We have since learned that this is not the correct way to exchange links. Look for quality sites that are relevant to yours. For example: if you own a pet care site, exchanging links with a cosmetic site wouldn't be very effective. Exchange with sites that have to do with pets, pet products, etc.

Build your links slowly: Take your time submitting your links to directories, etc. If you submit too many, too fast, this will red flag Google. This can happen when you use automated link submission sites. Manual submission is always better for your ranking and will not "anger Google". ;-)

DO NOT exchange with link farms: Link farms, also referred to as FFA (Free for All) sites are sites that just list every type of link they can get their hands on. Do not place your links on these types of sites as it could do more damage than good to your site.

Submit articles for one way links: Writing and submitting articles is always a powerful promotion method. Not only will it build your reputation and give you free advertising, it will give you a lot of one-way links as well.

Post on blogs/forums to get more links to your site: Posting comments on blogs and getting involved in forums is a good way to get more links back to your site. Do not post frivolously, be sure to write helpful and involved posts. Give advice and answer questions when you can. Do not just post, I agree or that sounds good, or other such posts.

Check to make sure your links are not removed: Once you do a reciprocal link exchange with a webmaster always do periodic checks to make sure they do not remove your link or let their domain expire. If this

does happen, you will want to remove their link from your site too.

Link exchanging, as with any effective promotion method, takes work, diligence and commitment. It is free and it can do a world of good for your website and business. But learn the proper way to conduct your link exchange campaign and you will be delighted with the results!

Terri Seymour (also known as "The eBook Lady") has over 12 years online experience and has helped many people start their own business. Visit her site at <http://www.seymourproducts.com> for resources, \$1 resell ebooks & software, free tutorials, affiliate programs, free ezine and free business ebook with Master Resell Rights. <http://www.seymourproducts.com/free.shtml>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Stand out from the crowd!

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

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Let's Have Some Fun!
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Site of the Day: www.Drugs.com is the most popular, comprehensive and up-to-date source of drug information online. Providing free, peer-reviewed, accurate and independent advice on more than 24,000 prescription drugs, over-the-counter medicines & natural products.

Quote of the Day: *Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending.* *Author Unknown

Fun Free Download: Super Mario Bros. X v1.2.2

Super Mario Bros. X is a massive project that blends elements from Super Mario 1, 2, 3 and World. It has many power ups, such as the Hammer Suit, Tanooki Suit, Kuribo's shoe, The Billy Gun, and many old and new Yoshis. You can also play the game with a friend in the 2 player co-op mode, were the screen seamlessly splits and combines as the players separate and rejoin. <http://www.supermariobrothers.org/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"I'm a messenger of God. You're doomed if you stay here. This place is cursed. Cursed... It's got a death curse!"

terri@seymourproducts.com?subject=quote

This week's riddle: What Am I?

If a man tried to carry my burden,
He would surely break his back.
I am not rich,
But, where're I go, I leave silver in my track.

What Am I?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: I am a Snail