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Business Marketing Bulletin
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In This Issue
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1. Top Sponsor Ads
2. Privacy Policy
3. What's New?
4. Freebies & Biz Helpers
5. eCommerce Marketing Tip
6. Feature Ad
7. Feedback
8. Helpful Ezines
9. Article: 20 Creative Marketing Ideas for Small Business
10. Feature Ad
11. Let's Have Some Fun!
12. Subscription Management & Contact Info

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Top Sponsor Ads
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Working From Home Doesn't Have To Be Hard

If you dream of making money with your writing skills then this offer is for you – Check out [Write For Profit](http://www.Write-For-Profit.com) and learn how your writing can generate an income for you. The information offered at the site is not only comprehensive but it is presented in an easy to navigate format. You'll learn everything from how to write articles to tips of getting your books on Amazon. Go to <http://www.Write-For-Profit.com>

Get your ad seen by over 1885 subscribers. More info:
<http://www.seymourproducts.com/newsletter/advertise.shtml>

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Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

I can't believe June is over already! It amazes me how time flies by! Enjoy every precious moment you can with family and friends – it goes so quickly!

Because time is so precious here are 20 tips to help make the most of your time: <http://www.youngentrepreneur.com/blog/entrepreneur-university/make-the-most-of-your-precious-time-%E2%80%93-20-top-tips-for-time-management/>

I want to wish everyone a fun, safe and happy 4th of July weekend!
<http://www.maylin.net/Fireworks.html>

In the News

[New "Bingbot" Will Crawl Non-optimized Sites More Easily](#)

New Resell Ebooks this Week: Just \$1.00 Each!

Purpose Driven Business Models

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2417

800 Leagues on the Amazon

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2418

The Product Creation Guru

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2420

Travel Temptations

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2421

The UFO Enigma

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2422

Action Driven Living

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2419

The Bankruptcy Recovery Guide

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2423

21st Century Networking and Social Dominance

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2424

Heavy Duty Online Selling

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2425

Your Perfect Right

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2426

****Weekly Subscriber Special****

4th of July Special

For every four ebooks you order, get four FREE! Just order as many ebooks as you like and for every four ordered, choose four free and email me the exact titles. I will then send you your links. Thank you!

This special is valid through July 2, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

I am sorry to say there was no winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *How long can the average person live without sleep?*

Last Week's A: *10 days*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1885 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

The Complete Poetical Works of Edgar Allan Poe

<http://www.seymourproducts.com/ebooks-resell/dl/poe-poe.zip>

Don't Let Your Site Have Mystery Meat Navigation!

<http://www.webpagethatsuck.com/mysterymeatnavigation.html#axzz0sFynyf9G>

Analyze Your Competitors **Online** Marketing Strategies With Compete.

<https://my.compete.com/registration>

Directory of Free Advertising and Internet Marketing Resources

<http://www.ad2go.com/>

Free Download: PDF-xChange Viewer

Those wishing to view PDF files on their Windows PC's now have a choice when it comes to Viewing PDF files - the PDF-XChange Viewer is smaller, faster and more feature rich than the Adobe Reader.

<http://www.tracker-software.com/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

Diamond is the hardest of minerals but what is the softest?

terri@seymourproducts.com?subject=answer

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eCommerce Marketing Tip
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Get Involved in Joint Ventures with Other Online Business Owners

Another way to effectively advertise your ezine/business is by participating in joint ventures with business associates. Examples of such Joint Ventures would be.....

Ad swaps - Contact fellow publishers to see if they would be interested in swapping ads, that is, they run your ad in their ezine and you do the same for them.

Group PopUnder/Over Windows - Joint ventures like this enable your ezine/business to be advertised on several different sites every time they get a visitor.

SigTag Swaps - Find yourself a sigtag buddy and swap signatures for a period of time...a week, a month, whatever you agree upon. When that swap is over, arrange another one. This can bring you a lot of additional exposure.

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Feature Ad
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Get more traffic with this free program!
<http://www.trafficswarm.com/go.cgi?659014>

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

I am so happy that I discovered your page! What a treasure! Straight-forward way of doing business. Never been so easy! Thank you so much.

**Edgar*

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Helpful Ezines

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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.

<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline- faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.

terri@seymourproducts.com?subject=ezine

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Feature Article

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20 Creative Marketing Ideas for Small Business

by Theresa Sheridan

Let's face it, sometimes ideas are just hard to come by. We are so overloaded with things to remember and things to do, that coming up with some newer ways to help promote our business can be challenging.

Over the past few weeks, I've jotted down some ideas that appealed to me. Some I thought of myself, some I discovered through all of my surfing ventures of late.

- 1) Create a calendar to give away. If it applies, and the photos can relate to your business all the better. Of course, this calendar will have your business name and contact information on it!
- 2) Conduct a free clinic or seminar about a product or service that you offer. These can be webinars as well. They don't have to be complicated, but they do need to be relevant.

- 3) Put together a marketing video. Google loves video. When it's complete, upload it to YouTube and then embed it on your website, and where ever else you can think of.
- 4) Write an article about what you know and post it on your website, blog, other websites, everywhere! We all know more about something than someone else does, so promote yourself as an expert in that!
- 5) Write a press release and submit it to your local newspaper. There are also numerous websites that you can submit your press release to, and some of them are free.
- 6) Create an annual award for something and publicize it.
- 7) Join your Chamber of Commerce, mostly for the incredible networking opportunities that it will offer you, but also to show your sense of community.
- 8) Volunteer to give a speech, or for career day at a local high school.
- 9) Create a customer loyalty program.
- 10) Create a monthly newsletter and start an email marketing campaign.
- 11) Team up with a non-competing business to offer a promotional package.
- 12) If possible, loan your facility out for meetings and other events. This is a great way to spread the word locally about your business and what you can offer.
- 13) Spotlight a customer as Customer of the Month. Be sure to advertise this in numerous places.
- 14) Start a blog.
- 15) Scan the Public Notices section of your local newspaper for Fictitious Business Name Statement announcements and send them a brochure, a business card and whatever your latest promotion is.
- 16) Have a treasure hunt on your website.
- 17) Write a book, or write an e-book that you can give away for free on your website. People love free stuff.
- 18) Help a Reporter Out - Make your expertise available to reporters all over the country who are looking for people to interview on literally every subject you could think of. Not exactly marketing, but could help in the overall exposure of your venture. <http://www.helpareporter.com>.
- 19) Affiliate Marketing - not a new concept by any means, but worth the effort. Check out www.ClickBank.com.

20) Join a leads club. If you can't find one, start one!

I've implemented a few of these myself and have plans to work on a few more. I hope you find these useful, and if you have any ideas of your own that you'd like to pass along, please feel free to comment! I love hearing new ideas.

Theresa Sheridan
Theresa Sheridan Enterprises
Website Design - Graphic Design - Virtual Assistance
<http://www.theresasheridan.com>

Article Source: [http://EzineArticles.com/?expert=Theresa Sheridan](http://EzineArticles.com/?expert=Theresa_Sheridan)

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml
Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Stand out from the crowd!

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

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Let's Have Some Fun!
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Site of the Day: www.TakePart.com is an independent online community that connects its members directly to the issues that inspire them to engage, contribute and take action. With TakePart, you can team up with like-minded people to take action for the causes you care about, or learn about new causes. Add Members Project to your profile, where you can vote for your favorite charities to receive funding from American Express, volunteer your time, or donate.

Quote of the Day: *Life is not about how hard you can hit, but how much you can get hit and still keep moving forward. - Rocky Balboa*

Fun Free Download: Helicopter Strike 3D

You have not seen a helicopter game like this one before. Helicopter Strike 3D is more than just a game. It is action packed, adrenaline filled, apocalyptic survival experiment for the daredevils.

<http://www.gametonic.com/en/games/shooting-games/airstrike/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"Mama says that, happiness is from magic rays of sunshine that come down when you're feeling blue"

terri@seymourproducts.com?subject=quote

This week's riddle: Three Houses

There is 3 houses. The red house is next to the white house, and the white house is to the right of the red house. The blue house is next to the white house. Where is the white house?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: Two answers to three houses:

This is not only a trick question, it can be a normal riddle. The white is in the middle and it is also in Washington DC. In the riddle you can always trick the person you told it to if they think it's a normal question and say in the middle or you can use Washington DC as the answer. ;-)