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Business Marketing Bulletin
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Top Sponsor Ads
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We now have openings for top sponsor ads

<http://www.seymourproducts.com/newsletter/advertise.shtml>

We offer thousands of products at below wholesale prices.

Click on the link below for details.

<http://www.dropship-business.com/index.html?aid=273583>

Thousands Of 100% Opt-In Leads For Your List
From 1,000s Of Web Sites Across The Globe
And All 100% Free!

<http://www.listinferno.com/?i=10356&c=a1>

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You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?

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Hello everyone and welcome new subscribers,

While some reports claim the economy is improving, some say it is getting worse. I think we as consumers can say, it doesn't appear to be getting any better. People are still losing their jobs, prices are still out of control and there is no sign of improvement. It is hard maintaining a small business and unfortunately many of them are going out of business in the struggling economy!

Instead of just waiting for things to get better, there are some things we the

people, can do. Here are ten things we can do to start improving the economy: <http://www.nextwave.org/economy/10-ways-to-improve-your-economy/>

I wish all of you success through these tough times. Let's all work together to improve our country!

Just a reminder: The self-help package I have been working on will be available hopefully in the next couple of days, so if you are interested, just visit our store. Thank you!

NOTE: A couple of people have been having trouble ordering as when they login into Paypal the cart just empties out. Paypal informed me this could be because the buyer's cookies are not enabled. If for any reason, you do have trouble ordering, just email me and we can get it worked out.

In the News

Can Obama's Policies Fix the Economy?

<http://socialistworker.org/2009/04/08/can-obama-fix-the-economy>

New Resell Ebooks this Week: Just \$1.00 Each!

5 Ultra Simple Strategies for Effective Traffic Generation PLR (int marketing)

The Job Hunter's Handbook PLR (jobs/career)

Roller Coaster Pricing (software/scripts)

Planet of the Damned (sci-fi)

27 Website Badges (web design and graphics)

Professional Approach to Resumes & Cover Letters PLR (jobs/career)

Investment Club Startup Guide PLR (money/finances)

Hot Profit Seminars (business)

Losing Weight Nature's Way (health/fitness)

Get Paid to Write a Book PLR (jobs/career)

<http://www.seymourproducts.com/ebooks-resell>

****Weekly Subscriber Special****

First Come, First Served!

This special will be for the first ten people who order. Order 10 ebooks and then email me with your choice of 40 more for free! Yes, you heard it

correctly – that's 50 ebooks for just \$10.00!!

Don't worry if you are not in the first ten – you will still get 10 extra ebooks for free. So order NOW to get 40 FREE ebooks! eBook store included if you choose.

This special is a great opportunity to get started with your own ebook store or just to add a store to your existing site. If you have any questions about this opportunity, just let me know. terri@seymourproducts.com

This special is valid from June 23 through June 26.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge!

Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Terri Case** for being last week's trivia winner!
Good luck to everyone this week!

Last week's Q: *What beautiful actress was born on April 29, 1958?*

Last Week's A: *Michelle Pfeiffer*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. BMB now goes out to 1640 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Classic Dessert Collection

<http://www.seymourproducts.com/ebooks-resell/dl/400cld.zip>

Free Marketing Courses

<http://ittybiz.com/free-marketing-courses/>

FREE Word of Mouth Manual Volume II

[http://s3.amazonaws.com/bzzagent/The Word of Mouth Manual Volume II.pdf](http://s3.amazonaws.com/bzzagent/The_Word_of_Mouth_Manual_Volume_II.pdf)

Download free marketing webinars

<http://www.hubspot.com/marketing-webinars>

How to Use Online Video for Inbound Marketing
How to Use Social Media to Attract More Customers
Marketing in a Recession

And Many More!

Free Download: SendBlaster

SendBlaster is a **free bulk email software**, a mass email marketing program and a bulk emailing sender <http://www.sendblaster.com/>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Get More One Way Links to Improve Your Rating

Search for websites that compliment yours and when you find quality sites, write a review for that site which includes your link. Let the site owner know they can use your review on their site if they include your name and biz link. Getting one way links on quality sites is a great way to improve your search engine ranking!

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Feature Ad
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CaSeraSera is a High Quality Baby Gift store for mostly newborns, I carry, Unique items, French Kaloo toys, Trimfoot shoes, Earth Mama Angel Baby ORGANIC lotions, and pre and postnatal products. I carry an array of diaper bags, Mango Tango laptop bags, (gifts for mom), clothing, Zaky Hand Pillow for preemies, and much more. Be sure to join my Baby Registry!!
<http://www.CaSeraSera.com>

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

Terri answers emails the fastest of anybody I know. I have emailed other companies and often need to email them a second time, after a few days, before I get an answer. Bravo. Ron S.

Thank you Ron! I have had this happen to me many times over (a lot of times never getting an answer) which is the main reason I try to answer all emails as fast as possible.

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Feature Article
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SEO Spiders, What do They Hunger For?
by Gill Taylor

In the previous article 'Get Traffic With SEO Thinking' we discussed how search engines work in general and how you can apply SEO to your site or article. You should understand, or at least be aware, of where to put your keywords and how keyword prominence and keyword density works. If you haven't read it maybe it is a good idea to go do that quickly before we continue.

If you remember correctly a search engine has workers and thinkers, spiders and indexers. When we discussed keyword densities and the like we were focusing more on the indexing part of the search engine algorithm. Let's have a look at websites from the spider's point of view, what do they like?

Spiders like:

* Text more then they like code. For the most part it's quite easy to have more lines of text then code. Be aware that some programs, like the MS Office Suite, add a lot of extra code to a file. This is to enable you to open any MS file in almost any application.

- * **Keyword** densities in the **range** of 3-7%. Anything less is off subject and something ridiculous like say 20% is frowned upon and possible flagged.
- * Backlinks from other sites, it's said that authority sites have an average of 300 backlinks pointing to them.
- * Original content. If you didn't write it, it's probably not original. Although you might **pay** someone to do it, but then you own the only copy.
- * Sites that download quickly. One of the biggest culprits in slowing download down is dynamic URLs, like pictures, from other sites.
- * Site maps. They take seconds to build, so do it and update it at least once a month.
- * ALT Tags for images, because spiders cannot see pictures.
- * Links to websites that are contextually relevant. If your site is about making online millions you should link to something like **investing** millions, contextually relevant but not competitive.
- * Fresh content every time the spider crawls your site. Spiders are like girls, they love new stuff.

Spiders do not like:

- * More lines of code than text.
- * Nested tables. It adds code and the spiders take longer to digest the tables, making you less likely to be crawled.
- * Mega-high keyword densities, also called keyword stuffing. It's unnatural, and the search engines have caught on. You should remember that using a keyword stuffed portal as a doorway page is doing exactly the same thing. Bad programmer!
- * Too many backlinks to your own home or landing page from within your own domain.
- * Duplicate content, it doesn't matter from where or how. Even if someone copies from YOUR site you have duplicate content.
- * A slow loading site. Watch those dynamic URLs.
- * Automated link swapping that could be because of repeating exactly the same words in your linking text, spiders are allowed to do this, we, ironically are not.
- * Stale content, it smells like old people to spiders. So, go ahead, update your site, its fun.

Gill Taylor (lead reviewer) www.freshlybakedwealth.com.

At FBW we believe that getting your head in the game is as important as getting you money in the bank. Join the FBW Newsletter and we'll give you a free book that is absolutely essential to learning some of the important stuff the experts use every single day.

<http://freshlybakedwealth.listmanage.com/subscribe?u=4201ff7011ae228d94364e36d&id=8fb8358f12>

If you would be interested in any of my other articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for your business.

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Feature Ad
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Dream of pursuing a freelance writing career? Two **free** tools to help you make that dream a reality: WriteSuccess ezine for **weekly** info and resources at <http://writesuccess.com>, and WriteSuccess on Twitter for **daily** leads to writing jobs, contests and more at <http://twitter.com/writesuccess>

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This 'n That - A Little Bit of Everything!
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There is one color that attracts mosquitoes more than any other color. What color is it? terri@seymourproducts.com?subject=answer

Share Our Strength - Over thirteen million children in America face hunger and food insecurity. Share Our Strength is dedicated to making sure no child in America grows up hungry. <http://strength.org/>

Humorous Quotes:

*"Love is temporary insanity curable by marriage." * Ambrose Bierce*

*"My advice to you is get married: if you find a good wife you'll be happy; if not, you'll become a philosopher." * Socrates.*

*"I am nobody. Nobody is perfect. Therefore, I must be perfect!" * Anon*

Fun Free Download: Mahjong Champ

The game features high-quality classic Chinese Mahjong tiles and over 40 solvable mahjong layouts. You can play the traditional mahjong solitaire layouts as well as many new variations.

<http://www.tobegamer.com/Mahjong.aspx>

This week's riddle: Scrambled TV!

Unscramble the following letters to form the name of a popular TV show:

WAND RED LOAR

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send Any Email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send Any Email to:
unsubscribe@seymourproducts.com

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Contact Info
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Terri & Terry Seymour
Owners, SeymourProducts.com
terri@seymourproducts.com

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Answer to Riddle: The TV show is Law and Order!