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Business Marketing Bulletin
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Top Sponsor Ads
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Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing
- *Physical Products to Sell.....and much more!

You can download it for free here:

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

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<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

We have made the move into our new house – lots of problems, but we finally made it. Thank you for your patience and understanding!

In the News

Chrome OS Release Set For "Late Fall"

<http://www.webpronews.com/topnews/2010/06/02/chrome-os-release-set-for-late-fall>

New Resell Ebooks this Week: Just \$1.00 Each!

Spam Stopper

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2377

Keeping Fish

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2378

Starting an Online Business 101

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2379

SEO for Beginners

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2380

Delicious Desserts

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2381

Article Master Series Vol. 15

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2382

Internet Marketing FAQ

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2383

Socialize Your Way to Profits

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2384

Quick Niche Profits

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2385

Master the Guitar in 7 Days

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2386

****Weekly Subscriber Special****

Wow, Am I glad the Move is Over Special! ;-)

We had some problems but made it to our new house so we want to offer an extra special, special for all of you. We have several different \$15.00 niche packages which contain 35 ebooks all from one category. What this week's special is, choose any three of our \$15.00 niche packages for just \$25.00!

That is 105 ebooks for the very low price of \$25.00! Just login to Paypal and click the Send Money tab. Send payment to me at terri@seymourproducts.com and then email me with the three packages you would like and I will send the links. If you would prefer I send you an invoice, just let me know. Thank you! terri@seymourproducts.com

This special is valid through June 5, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Frank Clayton** for being the winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *Clint Eastwood was the fourth person to be offered the role of Dirty Harry after three other famous actors turned it down. Name one of the three that turned it down.*

Last Week's A: *Frank Sinatra, John Wayne or Paul Newman*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1880 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Pennsylvania Dutch Cooking

<http://www.seymourproducts.com/ebooks-resell/dl/DP-cook.zip>

Free Shopping Cart Software

<http://www.commerce-cgi.com/>

10 Conversion Tactics for Anyone Selling Anything Online

<http://aureliustjin.com/unstoppable-conversion-tactics-for-anyone-selling-anything-online>

Check your site rankings

<http://www.googlerankings.com/>

Free Download: Google Translate Desktop

Google Translate Desktop helps users fast translate any typed language into the one they want. With this powerful translation tool users are able to write emails and documents in other languages, communicate with foreigners and read foreign articles easily.

<http://www.athtek.com/google-translate-desktop.html>

Write Better Ads Do It Free!
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eCommerce Marketing Tip

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Achieve Your Goals Step by Step

After you have determined your goals, you need to write down the steps to achieving these goals. Each major goal should be broken down into several smaller goals.

For example: If your goal is to build your business into a success, break this down into smaller more attainable goals such as:

- Make website more effective.
- Streamline ezine.
- Research sales and target market.

Achieving one step at a time will build your confidence, which in turn will help you become more successful. After you get your plans written down, type them, print them and refer to them often. Do not let setbacks deter you. We all have them. Use them as a learning tool and a strength builder.

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Feature Ad

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Get more traffic with this free program!
<http://www.trafficswarm.com/go.cgi?659014>

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*Just wanted to say that it has been a wonderful experience dealing with you so far. You have given me great advice in order to help get me started and you answer all emails very quickly. Here's hoping that I become one of your regular customers for ebooks! *Val*

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.
terri@seymourproducts.com?subject=ezine

What famous hero actor's real name is Marion Morrison?
terri@seymourproducts.com?subject=answer

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Feature Article
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Issues on Privacy Concerns on Facebook

By Pilar Torres Wahlberg

It seems that you can barely log into the internet today without finding dire warnings about the privacy of your FaceBook account. Hundreds (and possibly thousands) of users have declared May 31, 2010 as "Leave FaceBook Day". Since the dawn of the internet, privacy has been a concern. However, if you put a google search in for "Facebook Privacy Concerns" it returns 17,400,000 results while Twitter returns 15,500,000 results and LinkedIn at the bottom of the pile returns 667,000 results.

In a viewpoint, Facebook is approximated to have the largest number of users among the three. And truthfully, the three (although often lumped together) are really different and have different audiences. With that said, how concerned should you be about your FaceBook security?

Well, like anything else that's on the internet, it's not hack-proof. Even the strongest privacy policy isn't going to protect you if someone really wants to get at your information. Changes on the privacy policy on Facebook however seem to be on a craze and they don't really mind how many protests they receive, it is more like a "woops" to them. Then there is the audacity of Facebook founders to tell you that having multiple "online" identities is displaying unethical behavior? He's simply letting you know that your account for business and personal account on Facebook must be one and the same or you don't have the ethics. And the answer to that?

Probably not – most of us tend to like to keep our "personal" and our "business" lives (especially online) separate as much as possible. I mean seriously – do your children really care if the company that you are promoting has already reached 1000 blog readers? Do those people who follows your company really need to know that your grand daughter is a part of a cheerleading tournament? Probably the answer to both of these is "not so much".

Given the number of issues that have come around you'll find hundreds of articles including a very interesting one from the New York Times where they referred to FaceBook privacy options as "A Bewildering Tangle of Options". Unless you are willing to spend the time to verify all of these potential options, you might just want to rethink your FaceBook account. However, keep something else in mind – deleting your FaceBook account borders on amusing and is certainly confusing for most.

Words of Caution:

- Disabling your Facebook account and deleting it are NOT the same thing!
- Links shared by other users after you posted them don't get removed
- Photos that you shared who others shared don't get removed
- There are other restrictions that can still cause you privacy issues.
- If you get through the delete process and don't stay out of Facebook it negates the entire process!!

With that here are some options to help:

- a 33 slide show on how to lock down your privacy at Facebook
- Video instructions on how to delete your Facebook account
- Make sure you read some of the information and make an informed decision.

This article was brought to you by Pickaweb. Access our Free Jargon Free [Web Marketing Strategy](#) videos aimed at beginners. Check out our Professional Website Hosting Services. We also offer Reseller Hosting and other services such as [Dedicated Servers](#), VPS Hosting, Domain Names, Web Design, Online Website Builder, Web Design Templates, Email Marketing, Data Backup and 0800 Numbers.

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Stand out from the crowd!

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

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Let's Have Some Fun!
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Site of the Day: Canstruction is a design/build competition currently held in cities throughout North America. Teams of architects, engineers, and students mentored by these professionals, compete to design and build giant structures made entirely from full cans of food. The results are displayed to the public as magnificent sculpture exhibits in each city where a competition is held. At the close of the exhibitions all of the canned food used in the structures is donated to local food banks for distribution to emergency feeding programs that include pantries, soup kitchens, elderly and day care centers. <http://www.canstruction.org/>

Quote of the Day: *Freedom has its life in the hearts, the actions, the spirit of men and so it must be daily earned and refreshed - else like a flower cut from its life-giving roots, it will wither and die. *Dwight D. Eisenhower*

Fun Free Download: Battle Tanks

Choose one of three vehicles and eliminate your enemy using the whole arsenal of weapons. Multiplayer support.

<http://sourceforge.net/projects/btanks/files/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"Men should be like Kleenex- soft, strong and disposable"

terri@seymourproducts.com?subject=quote

This week's riddle: Words

What types of words are these: Madam, civic, eye, level.

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: They are palindromes; they read the same both ways.

