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Business Marketing Bulletin  
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Top Sponsor Ads  
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We now have openings for top sponsor ads

<http://www.seymourproducts.com/newsletter/advertise.shtml>

We offer thousands of products at below wholesale prices.

Click on the link below for details.

<http://www.dropship-business.com/index.html?aid=273583>

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**"Discover The Amazing Hidden Talents Of Your Humble Keyboard - And Open Up A World You Never Knew Existed"**

[http://www.newbieclub.com/keyboard/?web\\_success/](http://www.newbieclub.com/keyboard/?web_success/)

"Keyboard Magic is incredible! ...You have achieved a remarkable feat considering that I have the technical ability of the average house plant. Thank you, thank you, thank you!"  
Kent E. Butler, Editor, Publisher

\*\*\*\*\* **ATTENTION** \*\*\*\*\*

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?  
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Hello everyone and welcome new subscribers,

Welcome to the beautiful month of June! It's not warming up too much here in WI yet but hopefully soon. But then when it does, we will probably say it is too hot! ;-)

This month is Father's Day so be sure to have a wonderful holiday.

Here are some great ideas that can save you money:

[http://holiday-kids-crafts.suite101.com/article.cfm/money\\_saving\\_gift\\_ideas\\_for\\_fathers\\_day](http://holiday-kids-crafts.suite101.com/article.cfm/money_saving_gift_ideas_for_fathers_day)

<http://www.frugalsimplicity.com/2009/05/02/six-frugal-ideas-for-a-special-fathers-day/>

## **In the News**

Hackers Infiltrate U.S. Army Web Servers

<http://www.dailytech.com/Hackers+Infiltrate+US+Army+Web+Servers/article15276.htm>

## **New Resell Ebooks this Week: Just \$1.00 Each!**

Definitive Guide to Buying Your First Home (home/family)

Media Autoresponder (internet marketing)

Men's Quick Start Guide to Dating Women (romance/relationships)

How to Make Money as a Video Blogger (blogs/eazines)

PC Speed Up System (computers/internet)

BlogSplash (blogs/eazines)

Affiliate Organizer (software/scripts)

Tennis for Everyone (sports)

Easy Card Magic (entertainment/leisure)

Making a Garden of Perennials (yard/garden)

<http://www.seymourproducts.com/ebooks-resell>

## **\*\*Weekly Subscriber Special\*\***

### **Two for One!**

Buy five or more ebooks and get the same amount free! Buy 5, get 5 free, buy 100, get 100 free! Just complete your order in the store and send me an equal amount of titles that you would like for free and I will send the links. Thank you!

This special is valid from June 2 through June 5.

**NOTE:** New eBooks listed above are not eligible for Weekly Subscriber Specials.

### **Join the Seymour Products Trivia Challenge!**

Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to [terri@seymourproducts.com?subject=answer](mailto:terri@seymourproducts.com?subject=answer)

Congratulations to **Michael Cushman** for being last week's trivia winner!  
Good luck to everyone this week!

**Last week's Q:** *At about what rate of speed does a raindrop fall?*

**Last Week's A:** *About 22 miles per hour*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtm> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. BMB now goes out to 1615 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers  
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**This week's free ebook:**

Moby Dick

<http://www.seymourproducts.com/ebooks-resell/dl/mobe-d.zip>

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Copywriting Tips to Help You Increase Sales

[http://adcopywriting.com/Tutorial\\_6\\_Tips.htm](http://adcopywriting.com/Tutorial_6_Tips.htm)

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Free Program to Earn Free Advertising  
<http://www.thankyouads.com/?r=28005>

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## **Free Web Promotion Tools**

SEO Tester  
Link Checker  
And More!

<http://www.instantposition.com/>

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## **Free Download:** PicPick Tools - All-in-one Design Tools

PicPick is an all-in-one software for software developers, graphic designers and home user. It has an intuitive interface and simple, elegant operation. After starting the software, you simply select one of the tool from the PicPick Tools trayicon menu when you want.

It features a powerful capture tool, image editor, color picker, color palette, pixel ruler, protractor, crosshair, whiteboard and etc. You can use all these tools freely.

PicPick is portable ware, so you don't need any installation. And, this is distributed as Freeware. So you may use this software on any number of computers for as long as you like. <http://picpick.wiziple.net/features>

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Write Better Ads Do It Free!  
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip  
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Promote Your Site While Driving!

Make up colorful bumper stickers with your website address. Ask your friends and family to use them as well. This can get you a lot of free promotion!

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Feature Ad  
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**How to Get the Highest Open Rate for Your Email**

Use the best subject line of all time  
Works no matter what the letter's about.  
Send me an email for the wording. No sales pitch.  
<mailto:mike@eztrafficrevolution.com>

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Feedback  
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Please send in your comments, suggestions, questions, etc to  
[terri@seymourproducts.com?subject=feedback](mailto:terri@seymourproducts.com?subject=feedback)  
We appreciate all feedback, good or bad!

*"I have used Terri's service many times, her knowledge on home business strategies has helped me improve my communication with my customers, her marketing business advice articles have helped me improve my exposure to potential customers and create interest in my business. I find her very professional and dedicated and it is a pleasure to work with her. I highly recommend her." \**  
*Mariangie*

*"It says that you are there to help and offer any assistance by email. How much is that and when do you get to the point of blocking my emails cause I'm driving you crazy!!"*

To answer this concern from a customer, I do offer unlimited email support to all my customers. I know what it is like to be lost when trying to start and build your own online business and not know where to turn for help, so I am available to help when I can for all of you. And, I will NOT block anyone's email! ;-)

What TV star become the first gay lead character of a network show?

[terri@seymourproducts.com?subject=answer](mailto:terri@seymourproducts.com?subject=answer)

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Feature Article

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## **Cheap Ideas to Market During Down Times**

by Colleen Davis

It's not just you, but everyone is tightening their belts during these times. And it's not even related to your newfound resolve to save as much as you can; but it's a result of what's occurring right now to our economy. Yup. We're in recession. And this would be a very good time for you to practice prudence when advertising your business.

More than ever, now is the time that you need to make certain that you get the highest return from your investment. The economic crunch doesn't mean that you have to stop advertising altogether to save your money. Instead, you have to market even more – but with cost-effective marketing strategies. Here's how:

1 - Indulge in word-of-mouth advertising. This is the most effective form of marketing any business. And guess what? It's absolutely free! You don't need to invest precious dollars on this type of advertising. You need however, to provide a standout service – stellar customer service, that is. It takes a commitment from you to give more than the regular service to your clients. Going the extra mile for your customers can go a long way in getting you ahead of the game, especially that most of your competition is cutting back on value-added services. During these times, people will be looking out for those who can give them more value for their dollars. So you'll definitely stand out if you do. And word will spread about your business. It's a guarantee.

2 - Write and publish. Not just print articles on printing flyers, custom flyers or even booklet printing. You can also go online by posting keyword-rich articles on the many websites found in the Internet. Published articles can definitely improve your status as an expert in your field. So provide credibility to your business. Publish as much as you can online or off.

3 - Get creative. Use all available space when printing flyers or your business cards. The back side is often the most ignored part of your collaterals; yet it can be your space to advertise more than your regular fare. Don't hesitate to

maximize that blank space. Provide your clients with valuable information and encourage them to pass along your custom flyers and business cards to a friend or a colleague.

4 - Take advantage of cross-promotions. There are other businesses that would gladly connect with you to market their own. You can share the cost of printing flyers for example. Cross-promoting is a very practical way to market as it provides a means for businesses to cut back on expenses without having to curtail the amount of marketing. There are many businesses out there that can complement yours. So connect with other business owners and provide referrals to increase each of your client base.

Advertising need not be expensive especially that there are cost-effective ways to go about it. All you need to do is be creative and you won't have to lose your edge over your competition.

Article Source: <http://www.wahm-articles.com>

For more information, you can visit this page on printing flyers and custom flyers <http://www.printplace.com/printing/printing-flyers.aspx>

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If you would be interested in any of my other articles for reprint or reference you can see the complete list at [www.seymourproducts.com/articles/index.shtml](http://www.seymourproducts.com/articles/index.shtml) Feel free to use any of the articles you feel are appropriate for your business.

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Feature Ad  
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Increase Web Traffic & Search Rankings via High-Quality Relevant Link Exchange.  
Simple - Effective - Affordable!

<http://linksmanager.com/cgi-bin/neka/neka.cgi?AID=28065>

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This 'n That - A Little Bit of Everything!  
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1793 celebrities and the causes they support, including Brad Pitt, Bono, Elton John and more. Celebrity charity news and information.  
<http://www.looktothestars.org/>

## Quotes for Father's Day

My father used to play with my brother and me in the yard. Mother would come out and say, "You're tearing up the grass." "We're not raising grass," Dad would reply. "We're raising boys." \* Harmon Killebrew

It is not flesh and blood but the heart which makes us fathers and sons.

\*Johann Schiller

Frugal Lawn Care Tips for Dad

<http://frugaldad.com/category/household-tips/>

**Fun Free Download:** AxieBal 7

The latest episode in the Axiebal-series is still a mix of skill, puzzles and action, but that's about all it has in common with its predecessors.

<http://international.ideesoftware.com/>

**This week's riddle:** Missing Number?

In this table, each row across follows the same pattern of numbers. See if you can discern the pattern and fill in the missing number in the bottom row. For added challenge (or competition), time how long it takes you to complete the puzzle. Then, pass it along to someone else and see if they can solve it faster. The slower one has to cook dinner!

7	4	8
3	9	7
6	5	10
?	8	4

Answer at the end of the ezine.

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Subscription Management  
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To receive this newsletter:

Send Any Email to:

[subscribe@seymourproducts.com](mailto:subscribe@seymourproducts.com)

To not receive this newsletter:  
Send Any Email to:  
[unsubscribe@seymourproducts.com](mailto:unsubscribe@seymourproducts.com)

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Contact Info  
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[terri@seymourproducts.com](mailto:terri@seymourproducts.com)

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Answer to Riddle:  $(7 \times 4) - 8 = 20$   
 $(3 \times 9) - 7 = 20$   
 **$(3 \times 8) - 4 = 20$**

The answer is **3**.