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Business Marketing Bulletin
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Top Sponsor Ads
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Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing
- *Physical Products to Sell.....and much more!

You can download it for free here:

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

Get your ad seen by 1850 subscribers. More info:

<http://www.seymourproducts.com/newsletter/advertise.shtml>

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<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

I would like to wish all you Moms out there a wonderful and love-filled Mother's Day. And also, a note for everyone to remember their Mother, not only on that day, but every day!! ;-)

What is a Mother?

A Mother has so many things to do,
From washing, ironing, cleaning to tying a shoe.
She scrubs, she mends, she cooks and sews,
She bathes the children and washes their clothes.
When they forget to wash their faces clean,
And their clothes are the muddiest you've ever seen,
Who repairs the clothes and scrubs them like new?
Of course, that is what a Mother will do.

Who becomes the doctor or the nurse when they are ill,
Applying a bandage or giving them a pill?
Who becomes a teacher when a child has homework?
She must never her duty shirk.
Who becomes a detective to find a toy or a book?
For missing things she must look and look?
Who becomes a listener to every heartache,
To every accomplishment that a child makes?
Who scolds their children when they are naughty,
Or remind them of God when they are to haughty?
Who tends her family with love and patience, too?
Of course that is what a Mother will do.
- **Unknown**

Happy Mother's Day to All! ;-)

In the News

[Social Network Users Posting Too Much Personal Information](#)

New Resell Ebooks this Week: Just \$1.00 Each!

A Course in Woodturning

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2337

The Raising and Care of Guinea Pigs

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2338

Schiller's Poems

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2339

Valley of Wild Horses

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2340

Maximum Impact Social Media Tactics

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2341

The Scarlet Lake Mystery

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2342

Your Road Straight to Success

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2343

eBay Auction Tools and Secrets

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2344

Don't Get Lost in the Jungle of MLM

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2345

What Shall We Do Now? 500 Games and Pastimes

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2346

****Weekly Subscriber Special****

Happy Mother's Day Special!

If you are a parent and email me your kids' names, you can get 25 ebooks for the price of just 10! Order 10 ebooks, send me your kids' names and a list of 15 additional ebooks you would like. I will then send you the links.

terri@seymourproducts.com

This special is valid through May 7, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Sylvia Seamands** for being the winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *The shortest war in history was between Zanzibar and Great Britain in 1896. How long did this war last?*

Last Week's A: *The answer I had was 38 minutes but some people had the answer of 40 minutes so anywhere within 38-40 would have been correct.*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1850 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

The Venetian School of Painting

<http://www.seymourproducts.com/ebooks-resell/dl/vpaint.zip>

Great info on how to increase your work productivity with OneNote

<http://www.microsoft.com/atwork/productivity/mtgnotes.aspx>

DoubleClick for Publishers – by Google

https://www.google.com/dfp/info/welcome.html#utm_source=bizsol&utm_medium=et&utm_campaign=bizsol

Free SEO Lessons

http://www.college-scholarships.com/free_website_promotion_program_055.htm

Free Download: RetroShare

Retroshare is a cross-platform private P2P sharing program. It lets you share securely your friends, using a web-of-trust to authenticate peers and OpenSSL to encrypt all communication. RetroShare provides filesharing, chat, messages and channels. <http://retroshare.sourceforge.net/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Don't Try to Do It Alone!

Online marketing can be very frustrating and seem impossible at times. If you need support, join message boards, discussion groups, and other social sites so you can talk to others who have been there. Use the advice, experience and knowledge of others to help you grow your business. There are a lot of people who are willing to help beginners and/or experienced marketers when they ask for assistance.

More info:

http://www.ehow.com/how_5600140_build-business-relationships-asking.html

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Feature Ad
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Get ready for summer with a new body. Join the Bios Life Slim challenge and lose weight. If you win you could be awarded up to \$5000 in 90 days.

Visit <http://www.womenshealthshoppe.com/site/1578540/product/23865> for all the details.

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Feedback
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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*Thank you for keeping your words and being such a great help, you have help me move forward 100steps from where I was before. We need more of you. May you be blessed with whatever you wish for and more! * Aishah*

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.

<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.
terri@seymourproducts.com?subject=ezine

What member of the animal kingdom can breathe through their butts?
terri@seymourproducts.com?subject=answer

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Feature Article
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10 Easy Ways to Increase Sales

by Terri Seymour

One of the most common questions asked by internet business owners is “How can I increase sales?” Many articles, ebooks and reports have been written on this subject and trying to absorb that information just tends to make us more confused than ever! Below are some easy, innovative ideas to increase sales that anybody can implement into their online marketing strategies.

1. Offer “Freebies” on your site for your visitors. Free reports, ebooks, services, support, ezine, etc. can be great ways to increase your customer’s trust in you, thus bringing you more sales. Another way to offer something free is to offer a free bonus with every order.
2. Add a community message board to your website. Encourage your visitors to be a part of this community. This will also help increase trust and sales. Offer help, advice, support etc. via your community.
3. Use “bundling” to enable your customers to save money by ordering more! This marketing tactic has done wonders for many businesses and it can for you as well. I offer ebook bundles or kits and they have increased my sales immensely. For example: I sell ebooks for one dollar each but by bundling 35 together for just \$15.00, I not only help my customers, I help my business increase sales as well. Make up a separate sales page for your “bundles” and offer a variety of bundle specials as well. Remember, helping your customers, helps you as well.

4. Participate in autoresponder ad swaps. If you send out autoresponder messages find other online businesses who do the same and contact them with an offer of an ad swap. You will place their ad on your messages, if they do the same for you. This can be a great way to get more exposure for your business. Find businesses that complement yours. For example: if you sell jewelry find business owners who sell clothing as this would help your business not compete with it.
5. Post a tip board on your site. Change the tips daily or weekly to keep people coming back for more. Make sure the tips are helpful and contain useful information and/or resources.
6. Follow-up with customers and potential customers to make sure their experience was satisfying or to offer your help and assistance when needed. When a person emails me with questions about selling ebooks, I answer promptly and then in a few days I send a follow-up. I ask them if they have received my reply and if there is anything else I can do for them. This simple task takes about two minutes, yet brings in a lot of sales. It shows the customer you care about providing a good experience for them and are willing to help them if they need it.
7. Create a survey for your site and encourage your visitors to participate. Give them something in return such as a free gift or discount on their first order. Surveys can help you determine if something needs to be changed on your site or in the way you conduct your marketing. This information could be invaluable to your business! Do a search for “create free survey forms” and you should find lots of services that will help you do this.
8. Keep your website fresh and update it regularly. If you never add anything new people will stop coming. Add new articles, new sales, new contests, new freebies, new information, etc.
9. Always tell your customers thank you and let them know they are appreciated. Never treat them as if they are a bother or a waste of time. Even if a potential customer does not buy from you, they might tell someone about their experience and that person could come and order from you. Unfortunately, these days, many businesses forget that it is the

customers that keep them alive!

10. Write a report or ebook and offer it to people and let them know they can give it to their visitors and subscribers. Webmasters are always looking for good resources to offer their visitors, why not make it yours. Think of the possibilities – you give it to 5 people, they each give it to 5 more people and so on and so on. The free exposure you get is limitless!

There are limitless ways to build your business online and increase sales. Many are free so don't be afraid to try new things and contact other business owners for joint ventures, ad swaps, etc. This article is just the tip of the iceberg, so to speak, so start today and get more sales for you and your business!

Terri Seymour (also known as "The eBook Lady") has over ten years online experience and has helped many people start their own business. Visit her site at <http://www.seymourproducts.com> for resources, \$1 resell ebooks & software, free tutorials, affiliate programs, free ezine and free business ebook with Master Resell Rights.

<http://www.seymourproducts.com/free.shtml>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Thousands of companies that sell wholesale and dropship their products.
<http://www.worldwidebrands.com/?kbid=1028>

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Let's Have Some Fun!
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Site of the Day: A non-profit dedicated to feeding, clothing and finding job opportunities for the homeless and poor on the streets of Los Angeles.

<http://www.foodonfoot.org/>

Quote of the Day: *All of the biggest technological inventions created by man - the airplane, the automobile, the computer - says little about his intelligence, but speaks volumes about his laziness. ~Mark Kennedy*

Fun Free Download: Fananics

A reflexive, relaxing and experimental game. Your mouse cursor is locked into the game window and you must steer it to the exit. Fans will either push or pull you towards them and you need fast reactions and a steady hand to make your way past them. <http://www.wholemedia.net/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"In this world, a man, himself, is nothing. And there ain't no world but this one."

terri@seymourproducts.com?subject=quote

This week's riddle: What Am I?

Until I am measured
I am not known,
Yet how you miss me
When I have flown.

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: I am Time!

