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Business Marketing Bulletin
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Top Sponsor Ads
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Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing
- *Physical Products to Sell.....and much more!

You can download it for free here:

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

Get your ad seen by over 1870 subscribers. More info:
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<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

Our layaway plan for our entire inventory is now online. You can read the details here: <http://www.seymourproducts.com/layaway.shtml> Please feel free to email me if you have any questions.

Read more about our inventory package here:

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2234

We are moving into our new house this weekend so the Bulletin might be a day or two late next week. I assure you, though, that it will be sent out! ;-)

In the News

FTC Launches Site Warning of Loan Scams

<http://www.webpronews.com/topnews/2010/05/21/ftc-launches-site-warning-of-loan-scams>

New Resell Ebooks this Week: Just \$1.00 Each!

The Adv. Of Buster Bear

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2367

Computer Nerds Online Dating Secrets

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2368

Grandma's Memories

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2369

Cooking a World of New Tastes

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2370

The 118 Most Useful Plugins for Your Wordpress Blog

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2371

The Last of the Mohicans

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2372

Isle of the Undead

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2373

The Greatest Thing Ever Known

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2374

Brain Training: Improving Your Memory

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2375

Content Flipping Profits

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2376

****Weekly Subscriber Special****

Wish Us Luck on Our Move Special! ;-)

Send us an email wishing us luck (when moving we always need it) and you can choose any 10 ebooks you want for free – with the purchase of five or more ebooks. ;-)
Thank you! terri@seymourproducts.com

This special is valid through May 28, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Kim Deacon** for being the winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *Man is the most intelligent creature on earth. Which creatures come in second?*

Last Week's A: *Dolphins/Porpoises*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1870 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Install Your Own Scripts

<http://www.seymourproducts.com/ebooks-resell/dl/IS-you.zip>

How to Start an Online Business Tutorial

<http://www.oncallgeeks.com/tutorial/>

10 Common SEO Mistakes

<http://www.siteprnews.com/2010/05/22/do-not-make-these-10-common-seo-mistakes/>

Test the Speed of Your Net Connection with Instant Results

<http://www.bandwidthplace.com/>

Free Download: Directory Compare 3.33

Directory Compare is a utility to help you keeping copies of your important directories (documents, programs under development and so on) in a backup hard disk or any other storage system (like 100Mb diskettes), **as well as in a compressed .zip file (only in version 2.53)**. The backup may be made automatically (in unattended mode) or by using a friendly user interface.

<http://tp.lc.ehu.es/jma/win32/dirco.html>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Be Creative with Your Business Cards

Don't just print your name and contact info. Take advantage of all the space on your card and use it creatively.

For example:

*Have the card double as a coupon or gift certificate.

Don't forget to utilize the space on the back of the card.
Ideas for the back of the card:

- Motivational quote
- Special sale or discount
- Business or other tip
- Your newest products/services
- Your business motto
- Write a personal message
- Client testimonials
- Ask for referrals
- An entertaining (clean) joke
- Use your imagination!

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Feature Ad
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Aroma Candle Company offers quality palm wax candles. All our candles are made with natural ingredients, 100% palm wax, all natural cotton wicks, and the highest quality fragrances. Palm wax burns cleaner and longer than paraffin candles and has the added benefit of being made of renewable resources.

Experience the aroma today. www.aromacandlecompany.com

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Feedback

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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

Bless you Terri,

*You must have endless patience. You are one of the very few people that I have bought a product from (if not the only one) who has been in constant touch through the process. You can't get better sales savvy than that! * Val*

*I would like to purchase some of your ebooks, but I would like to add them to a website that I already own. Is there a way you can help me do this without having to get another website and host? * Kathy*

Yes, you can add the script to an existing site (if the host is compatible) or you can use another payment method or your own shopping cart. You do not have to use the script we offer to sell your ebooks and you do not have to get a whole new domain and host if you choose not to.

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Helpful Ezines

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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline- faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.

terri@seymourproducts.com?subject=ezone

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Feature Article
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16 Ways to Drive Traffic to Your Blog

By Denise Wakeman and Patsi Krakoff

You've got your blog set up and you've started posting pithy, useful information that your niche market would benefit from and enjoy. Days go by, you keep publishing, but no one comments and your traffic stats are barely registering. What do you do?

Like any website you own, you must do some blog promotion to start driving traffic to your site. Here are 16 steps, in no particular order of importance, that you can start doing now to get traffic moving to your blog.

1. Set up an email subscription form on your blog and invite everyone in your network to subscribe: family, friends, colleagues, clients, associates.
 2. Set up a feed on MyYahoo.com so your site gets regularly spidered by the Yahoo search engine.
 3. Read and comment on other blogs that are in your target niche. Don't write things like "nice blog" or "great post." Write intelligent, useful comments with a link to your blog.
 4. Use Ping-0-matic to ping blog directories. Do this every time you publish.
 5. Submit your blog to traditional search engines.
 6. Submit your blog to blog directories.
- Tip: Create a form to track your submissions; this can take several hours when you first start so schedule an hour a day for submitting or hire a VA to do it for you.
7. Add a link to your blog in your email signature file.
 8. Put a link to your blog on every page of your website.
 9. If you publish a newsletter, make sure you have a link to your blog in every issue.
 10. Include a link to your blog as a standard part of all outgoing correspondence such as autoresponder sequences, sales letters, reports, white papers, etc.
 11. Print your blog URL on your business cards, brochures and flyers.

12. Make sure you have an RSS feed URL that people can subscribe to. The acronym RSS means Rich Site Summary, or some may consider its meaning as Really Simple Syndication. It is a document type that lists updates of websites or blogs available for syndication. These RSS documents (also known as 'feeds') may be read using aggregators (news readers). RSS feeds may show headlines only or both headlines and summaries.

13. Post often to keep attracting your subscribers to come back and refer you to others in their networks; include links to other blogs, articles and websites in your posts

14. Use Trackback links when you quote or refer to other blog posts. What is TrackBack? Essentially what this does is send a message from one server to another server letting it know you have posted a reference to their post. The beauty is that a link to your blog is now included on their site.

15. Write articles to post around the web in article directories. Include a link to your blog in the author info box (See example in our signature below).

16. Make a commitment to blog everyday. 10 minutes a day can help increase your traffic as new content attracts search engine spiders. Put it on your calendar as a task every day at the same time.

Tip: Use a hit counter to track your visitor stats: how many unique visitors, how many page views, average length of visit.

And now I would like to invite you to claim your free instant access to my 5-part video course to learn more about how to get the best out of your blog. Visit <http://masterbusinessblogging.com>

From Denise Wakeman, Founder of The Blog Squad and Online Marketing Advisor.

Article Source: [http://EzineArticles.com/?expert=Denise Wakeman](http://EzineArticles.com/?expert=Denise_Wakeman)

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

Clint Eastwood was the fourth person to be offered the role of Dirty Harry after three other famous actors turned it down. Name one of the three that turned it down. terri@seymourproducts.com?subject=answer

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Feature Ad
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Get more traffic with this free program!
<http://www.trafficswarm.com/go.cgi?659014>

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Let's Have Some Fun!
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Site of the Day: Search and Share is a non-profit corporation. 100% of the money raised from shared searches is paid to causes chosen by our users.
www.SearchandShare.org

Quote of the Day: *I have sometimes been wildly, despairingly, acutely miserable, but through it all I still know quite certainly that just to be alive is a grand thing. ~Agatha Christie*

Fun Free Download: Fananics 0.27

A reflexive, relaxing and experimental game. Your mouse cursor is locked into the game window and you must steer it to the exit. Fans will either push or pull you towards them and you need fast reactions and a steady hand to make your way past them. <http://www.wholemedia.net/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"All good things come to those who shoot straight."

terri@seymourproducts.com?subject=quote

This week's riddle: Building Bricks

How many bricks does it take to complete a building made of brick?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: It takes just one brick to complete the building, the last one!

