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Business Marketing Bulletin
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Top Sponsor Ads
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Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing
- *Physical Products to Sell.....and much more!

You can download it for free here:

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

Get your ad seen by over 1850 subscribers. More info:
<http://www.seymourproducts.com/newsletter/advertise.shtml>

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<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

We should be moving into our new house over the Memorial Day weekend so that week the Bulletin will more than likely be a couple days late but it will be sent out! For some reason, if we can't get it out at all, I just want you to know ahead of time. We all hope moving can go smoothly, but you never know..... ;-)

In the News

Proposed Legislation Will Increase Burden for Website Legal Compliance

<http://www.sitepronews.com/2010/05/10/proposed-legislation-will-increase-burden-for-website-legal-compliance/>

New Resell Ebooks this Week: Just \$1.00 Each!

The Evil Genius

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2347

Wild Northern Scenes

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2348

The Golden Skull

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2349

A Wonder Book for Girls and Boys

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2350

Michelangelo

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2351

Insight into the World Wide Market

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2352

Dealing with Stress Naturally

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2353

Modern Interview Tips and Tricks

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2354

Don't Delay – Sell More Online

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2355

Backlink Flood Package

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2356

****Weekly Subscriber Special****

Pick a Pair!

Choose any two of our \$15.00 niche packages for the price of one. That is 70 ebooks, plus the ebook store website for just \$15.00!

Browse our \$15.00 packages here:

<http://www.seymourproducts.com/ebooks-resell/categories.php?CategoryID=26>

Order one and then email me and let me know which one you would like for free. terri@seymourproducts.com?subject=free_kit Thank you!

(Only our \$15.00 niche packages are available for this special)

This special is valid through May 14, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Judy Camp** for being the winner of last week's trivia. Good luck to everyone this week!

Last week's Q: *What member of the animal kingdom can breathe through their butts?*

Last Week's A: *The Turtle*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1855 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages! <http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

The True Story of the American Flag

<http://www.seymourproducts.com/ebooks-resell/dl/tru-amfl.zip>

Business & Marketing Forum

<http://forums.creativecow.net/businessmarketing>

Why Your Site Should NEVER Have a Flash Intro

<http://www.outcome3.com/blog/5-reasons-you-should-never-have-website-flash-intro>

Preparing Your Webpages for the Search Engines

<http://selfpromotion.com/search-engine-optimization.t>

Free Download: RSS Publisher 1.95

A program for RSS publishers. Using this program one can not only upload any number of new RSS feeds to web servers, but also save and manage existing RSS feeds. <http://www.extralabs.net/rss-publisher.htm>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Become Involved in Your Community to Build Your Business!

Just because you have an online business doesn't mean you don't need to market offline. Join local organizations in your town. Become a member of the Chamber of Commerce. Volunteer for local charities and events. The more you become involved with your community, the more networking and spreading the word about your business you can do!

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Feature Ad
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"Become a Newbie Club™ Member -
It's TOTALLY FREE!"

http://www.newbieclub.com/?web_success

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*I have looked through your website - very impressive and great prices. I am interested in buying the whole thing! * Greg*

*Hello Terri,
You are a life saver! Thank you so much. You give top service and I appreciate your patience. *Aishah*

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News
Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>
If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

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Feature Article
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WordPress Features
by Anton Pearce

The online world is constantly shifting and changing, from the introduction to blogging software like WordPress to the advent of social media marketing. Our entire way of interacting with each other as people is changing as a result of the Internet and its ever changing software platforms.

The Evolution of WordPress

As blogging has become more and more popular, new, web-based, free software like WordPress has appeared on the scene. The WordPress code is

accessible by any developer who wants to build a product that works with WordPress. The original platform b2\cafelog has evolved well past the simple blogging functions that it originally encompassed. Since all of the code is open source it has evolved even more quickly than it would otherwise have.

WordPress has turned into a content management, CMS, system, which is software that makes, manages and edits content for a website. The website can be a blog, or it can be any type of website, and WordPress can power the site. One of the great things about using WordPress to update your site content is that you do not need any special programming skills like HTML or PHP. It is the ultimate system of templates, and it is highly customizable.

The website owner can rearrange the site at will, and can easily add pages, logos, shopping carts and most importantly content. It is easy to build entire, functional websites using WordPress at the core. The website owner can easily update copy and add function to their page without redoing the entire site.

WordPress Highlights and Features

The underlying base of WordPress is a system of themes that makes it incredibly easy to build a site whether it is a blog or a retail site. The site creator can update the look and feel of the website as frequently as the wish quickly and easily. It also offers link management, article indexing, blogging, text formatting filters and multiple author support for blogs. It works with services from other blog sites, and it supports Pingback and Trackback. You can also import your content from another blog.

It also offers security like spam checkers and blacklist for user registration and visitor comments, and it also offers password protection for some of the posts. Not only does it offer a wide variety of basic functions, but you can add on literally hundreds of plug-ins that are compatible with the software.

WordPress Goes Professional

Even though WordPress began as an individual communication tool, it has demonstrated that it also has a lot to offer the business world. Because it is simple to use, and it makes content management so easy, a business has lower overhead with less time being spent on the maintenance and creation of a company website. WordPress' roots are in blogging and this feature gives businesses a way to engage their customers.

Blogging also lets companies hear from their customers, and feedback can be worth its weight in gold. By being able to keep content fresh with easy blogging capability, WordPress lets companies keep their search engine rankings high because the website is always being updated with fresh content.

So if you have an idea of a website that you would like to launch on the internet, but you do not have any technical skills, you may want to consider

starting your own WordPress blog. It is easy to use, easy to install, and easy to customize for anything that you want to publish on the web.

For a free, no-obligation consultation, contact Anton Pearce via www.antonpearce.com Set aside just 30 minutes and discover how you can use online marketing to get all the clients you need to fill your practice. Anton is an online marketing consultant who specializes in helping health and wellness professionals to market their services online.

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

What is the most common non-contagious disease in the world?
teri@seymourproducts.com?subject=answer

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Feature Ad
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Thousands of companies that sell wholesale and dropship their products.
<http://www.worldwidebrands.com//?kbid=1028>

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Let's Have Some Fun!
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Site of the Day: Do you like shopping online and good deals? Then the Product Observer browser add-on (for Firefox and Internet Explorer) could be useful for you. It tracks product prices and customer reviews of many popular online shops and notifies you of price-drops and new reviews and lets you save money. <http://www.productobserver.com/>

Quote of the Day: *Anyone can carry his burden, however hard, until nightfall. Anyone can do his work, however hard, for one day. Anyone can live sweetly, patiently, lovingly, purely, till the sun goes down. And this is all life really means. * Robert Louis Stevenson*

Fun Free Download: The Hunter 2009072101

Played partly on the web and partly in a 3D world that you can download to your PC from here, The Hunter blends realistic hunting action, including tracking, spotting and harvesting a variety of animals, with a social space where players can enroll in competitions, post information about themselves, receive awards, see scores, and share it all.

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"You stole my story, Mr. Rainey"

terri@seymourproducts.com?subject=quote

This week's riddle: True or False?

The following sentence is false
The preceding sentence is true.

Are these sentences true or false?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: Neither, it's a paradox; if the first sentence is true then the second must be false so the first must be false