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Business Marketing Bulletin
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Top Sponsor Ads
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Learn the Truth About Drop Shipping!

Increase your profits with instant access to millions of products.

<http://www.worldwidebrands.com/?kbid=1028>

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"Discover the Astonishing Secret That Marketing Gurus Use To Automatically Lure a Neverending Stream of High Quality Buyers To Your Website... By Using Web 'Real-Estate' That You Already Own, But Never Thought Of Using!"

<http://www.thankyouads.com/?r=28005>

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

We try to provide the widest variety of tools, resources and information to help you build your online business so if there is anything you are looking for or need to find, just let us know and we will see what we can do.

Not only do we offer a very lucrative business opportunity but we want to help you with your business as well. Thank you for joining us and do not hesitate to email me if you have questions, comments, etc. Thank you!

In the News

New Tool Helps Protect Online Merchants from Fraud

<http://www.webpronews.com/topnews/2010/03/05/new-tool-helps-protect-online-merchants-from-fraud>

New Resell Ebooks this Week: Just \$1.00 Each!

Time Manage Strategy

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2255

Spinning and Weaving

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2256

Lemon Law

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2257

Natural Beauty

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2258

Website Creation and Design

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2259

Reducing Blood Pressure Naturally

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2260

Body Building Naturally

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2261

Building Online Credibility

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2262

Clickbank Wealth Guide

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2263

Google Adwords and Adsense Made Simple

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2264

****Weekly Subscriber Special****

Welcome Spring of 2010!

The seasons they are a-changin' so let's have a special spring special!

Since it is the Spring of 2010, let's reflect that in our special. To get 20 free ebooks, all you have to do is order 10! That's 30 ebooks for just \$10.00! Choose any ebooks (except the new ebooks listed above) from any category. Order 10 and then email with your list of the exact titles of the 20 you would like for free! terri@seymourproducts.com?subject=20_free Thank you!

This special is valid through March 12, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Terri Case** for being the winner of last week's trivia challenge! Good luck to everyone this week!

Last week's Q: *What was the first city to reach a population of one million?*

Last week's A: *The answer I was looking for was Rome, although London was the first city to reach a documented one million population.*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1817 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

How to Tell Stories to Children

<http://www.seymourproducts.com/ebooks-resell/dl/h2ts2ch.zip>

Check your site for broken links.

<http://www.websitegoodies.com/tools/linkcheck.php>

Submit Your Site, Free

<http://www.bizseo.com/>

PhotoShop Tutorials

<http://www.photoshopstar.com/>

Free Download: Stickies 1.8.1

Convenient and lightweight application, which is much more useful than using real Sticky Notes! <http://stickie.sourceforge.net/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Increase Productivity by Doing One Task at a Time

Make a list of all you need to do and instead of trying to multi-task, start with the most important jobs and finish them one at a time. This simple method will help you get more done in less time so you can improve your business and increase your sales. [More info here!](#)

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Feature Ad
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CaSeraSera is a High Quality Baby Gift store for mostly newborns, I carry, Unique items, French Kaloo toys, Trimfoot shoes, Earth Mama Angel Baby ORGANIC lotions, and pre and postnatal products. I carry an array of diaper bags, Mango Tango laptop bags, (gifts for mom), clothing, Zaky Hand Pillow for preemies and much more. Be sure to join my Baby Registry!! <http://www.CaSeraSera.com>

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Feedback
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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*Thank You!! You're an angel. I just wanted to let you know that since I have purchased your product I have found the true meaning of "Excellence Customer Service". I have bought several products from different companies lately and you have been the most supportive person I have dealt with. I think I caused my own problem but you worked to get me answers. I have to say Thank You again for all your help. * Deb*

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline- faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

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Feature Article
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10 Easy to Implement Marketing Tips

by John R. Bell

Having a good product or service is not enough; people need to know about it. Having a website is not enough; the search engines need to know about it and rank your pages high for the phrases that you want to be found for. But let's not make it too cryptic; here are 10 easy to implement marketing tips that will proper your business to the top!

1. Make sure your website's domain name says something. Having an acronym as your website address may mean a lot to you, but your prospective customers may have a hard time remembering (the right order of) all those letters.
2. Make your business card stand out visually, and include an email address that incorporates your domain name. So rather use name @ mydomain.com than name_number @ gmail.com.
3. Always carry enough business cards with you. Sounds pretty basic, I know, but you will be amazed at how many people I meet who have accidentally left them at the office.
4. Testimonials can help you build a lot of trust. And don't just type them out on your website; include a PDF on the testimonial giver's letterhead as well.
5. Sending out invoices by mail? You know, the kind that requires a stamp? Why not include a special offer in the envelope of every invoice and statement? And you could get even more creative: pay another company servicing the same demographic as you to insert your promotional materials into their invoice envelopes.
6. Partner with other companies, and let them give something away on your behalf. You could return the favor for them, and promote your business

without any money changing hands. Smart bartering can work wonders for you.

7. Are you a small business targeting other local businesses? Think about banner advertising on prominent local websites and portals, or send a mailing to the local Chamber of Commerce members. A small fee will likely apply, but these actions will certainly make you visible to your target audience.

8. Video. You can either create short movies to post on YouTube and other video directories, as well as on your own website. Or, you could develop a DVD to send or give away. Costs do not have to be high, and the impact can be great!

9. Are you an expert in your field? Write a blog or post on online forums to establish your credibility. And apart from presenting yourself as a knowledgeable person you are also building powerful links to your website, which will improve your search engine visibility.

10. Are you newsworthy (yet)? It doesn't have to be too hard to make the (local) news. Come up with a contest or align yourself with a local charity. And remember to always send out press releases to local news outlets, as well as online press release directories.

No rocket science, I know. But it ain't about what you know - it's about what you do. So go out and implement a few of the items above; it will make a difference, I promise you.

John R. Bell has been writing articles online for almost 10 years. He has covered many topics, including how to [learn Polish](#) and [rental apartments in Brampton](#).

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml
Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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"Become a Newbie Club™ Member
- It's TOTALLY FREE!"

http://www.newbieclub.com/?web_success

American actress _____ was constantly bullied during her school years because her actor father, Bruce Dern, was the only man ever to have killed western actor John Wayne in a movie. Fill in the blank.

terri@seymourproducts.com?subject=answer

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Let's Have Some Fun!
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Site of the Day: Up-to-date checking, savings and money market account information for over 11,000 US cities and towns and over 53,000 branch locations. www.FindaBetterBank.com

Quote of the Day: *If we had no winter, the spring would not be so pleasant; if we did not sometimes taste of adversity, prosperity would not be so welcome.* *Anne Bradstreet

Fun Free Download: amaze 1.1.6

Generate and print simple mazes. Includes binary installers for Ubuntu and Windows XP. <http://sourceforge.net/projects/qtamaze/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"Get your stinking paws off me, you damned dirty ape!"

terri@seymourproducts.com?subject=quote

This week's riddle: The Alphabet

What are the next two letters in this series:

A E F H I K L M

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com
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Answer to Riddle: N and T - the letters of the alphabet that do not curve!