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Business Marketing Bulletin
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Top Sponsor Ads
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No Cost Two Hour Traffic Seminar From A Five Figure A Day Marketer

Without traffic you won't make any cash. With the right knowledge you can generate literally as many visitors as you want. Five figure daily returns are within reach if you watch this two hour online seminar. And it won't cost you a penny to view it, or to put the traffic strategies into action

<http://www.virtualaffiliatetrainer.com/membership/go.php?r=70&i=10>

*****Marketing During Changing Times*****

Changing times requires changing courses...literally! It's no longer business as usual. Tips, articles, resources, and more for addressing new concerns, changing values, and priorities for helping you help your clients during changing times.

Let Write Business Resources help.

Visit <http://www.WriteBusiness.net> to Subscribe

******* ATTENTION *******

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

I hope everyone is enjoying some nice spring weather, although I know a lot of us are not having it yet! A lot of people have been asking me how much money it takes to start up an ebook store because they have spent hundreds of dollars already trying to make money on the internet. Unfortunately a lot of the self-proclaimed gurus promise a lot of riches if you buy all their products. Please be careful of these "gurus" and look into everything before spending money on products that promise easy money or internet millions!

Hopefully these sites will help you learn what to watch out for:

<http://www.soho.org/Start Up Articles/spot a scam.htm>

<http://www.419legal.org/blog/2008/02/28/why-do-you-feel-jeff-paul-and-others-scam/>

I wish you all much success in anything you choose to do but if you are interested in opening your own ebook store, just email me and we can go from there. Thank you!

terri@seymourproducts.com?subject=I Want My Own eBookstore

In the News

Amazon, Microsoft Reject "Open Cloud Manifesto"

http://news.cnet.com/8301-13860_3-10206077-56.html

New Ebooks this Week: Resell Ebooks Just \$1.00 Each!

Sleep Insomnia Guide (health/fitness)

Virtual Sales Bot (online/home biz)

A Parent's Guide to Medicine Safety (child care)

51 Tips for Greenhouse Growing (yard/garden)

The Art of Loving Yourself (self-help)

How to Pick a Pet for Your Child (pets)

How to Develop a Life Long Love (romance/relationships)

Desktop Follow-Up (software/scripts)

Twitter 4 the Tweeple (internet marketing)

eBay Dropship Profits (ebay)

IR Squeeze: Lead Capture with Style (web desing/graphics)

<http://www.seymourproducts.com/ebooks-resell>

****Weekly Subscriber Special****

Buy More, Save More (back by popular demand)

Buy five ebooks, get 3 free.

Buy 10 ebooks, get five free.

Buy 20 ebooks, get 10 free.

Buy 25 or more ebooks, get 25 free!

Buy the desired amount and then email me the titles of the ebooks you would like for free and I will send you the links. Thank you!

This special is valid from March 31 through April 3.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge!

Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

I am sorry to say there were no correct answers last week! ;-(
Good luck to everyone this week!

Last week's Q: Every day 20 banks are robbed. What is the average amount of cash taken?

Last Week's A: \$2500.00

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtm> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. BMB now goes out to 1540 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

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Freebies & Biz Helpers
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This week's free ebook: Vintage Cars

<http://www.seymourproducts.com/ebooks-resell/dl/V-C.zip>

Free and easy way for more traffic! WebRings might not bring you a giant rush of traffic but for a little code on your site, they can be worth your while.
<http://dir.webring.com/rw>

More webrings:

<http://www.seymourproducts.com/webrings.shtml>

7 Day Website Promotion Course

<http://www.howipromotemywebsite.com/promotion-course.html>

List your ezine for free.

<http://www.ezineannouncer.com/submitezine.html>

Free Download: Website Templates for Personal or Business Use

<http://www.steves-templates.com/templates.html>

What female singer/actress has more gold and platinum albums than any other solo female artist? terri@seymourproducts.com?subject=answer

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Add a Chat Room to Your Site

Invite experts to give teleclasses, offer brainstorming sessions, give weekly tip classes, etc. Use your imagination and keep people coming back for more. This could increase your traffic and sales greatly!

Free Chat Rooms:

<http://www.everywherechat.com/addachat.php>

<http://www.2createawebsite.com/enhance/create-chat-room.html>

For more options just do a search for free chat room script!

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Feature Ad
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Designing on a Budget

Learn how to decorate and design on a dime! Created by a professional Interior Designer, this budget interior decorating manual will show you how to decorate cheap, for a fraction of retail prices! Includes everything you need to start your budget design project right away! Sign up for our free budget decorating newsletter, or Order this money-saving guide at <http://www.designingonabudget.com>

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Subscriber Marketing Ideas
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To be published in the Bulletin as well as receiving a free ebook of your choice, please submit your successful marketing ideas to me at terri@seymourproducts.com?subject=Marketing_Ideas Thank you!

When writing your twitter or Facebook profile, include a note about what it is you do. For instance, my twitter profile says I'm a "conservative Christian minister looking for speaking opportunities and a freelance writer looking for article and other writing jobs." That short blurb has brought a number of Christian followers as well as those looking for business writing help.

*Darlene 'Dee' Bishop
Helping Build Your Business One Word at a Time™
<http://qualitybusinesswriting.com>*

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*I was wondering if it was possible to purchase your entire inventory of ebooks, and if so what would the cost be? * Nancy*

*Yes, we do offer our entire inventory of ebooks at the reasonable price of \$500.00. At the moment we have 1690 resell products. If you are interested in discussing the purchase of our entire inventory and store and unlimited email support, just email me at
terri@seymourproducts.com?subject=inventory*

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Feature Article
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TOP 5 Free Keyword Research Tools for Web Developers and Online Marketers by Cory Threlfall

The benefits of finding the best free keyword research tools online today are plentiful for you. With so many popping up online you often ask yourself which one is worth using for my basic keyword research needs.

Well in this article I'm going to give you some great links to what I think are the best free keyword research tools on the web to help you with your keyword analysis. They'll give you some great stats to work with and hopefully do the job you were hoping for.

There's just one thing I want to mention about these free keyword research tools below and that is they only give you the amount of searches for that given keyword phrase. What they don't give you is your competition for those given keyword phrases.

But what we're really trying to do here is find out if there's a market for your interests and passions before you start building and marketing your website.

So with that said here are the free keyword research tools I think are the best for you to get started with and are very easy to use.

Lets start with the first one.

1) Wordtracker

With this free keyword research tool all you need to do is enter a starting keyword to generate up to 100 related keywords and an estimate of their daily search volume.

Go to: <http://freekeywords.wordtracker.com>

2) Google Adwords

This keyword research tool I think is by far the best because it allows you to enter keywords for analysis or a website URL(Hint: Great for analysing your competitors sites).

Go to: <https://adwords.google.com/select/KeywordToolExternal>

3) SEO Book

SEO Books keyword research tool is powered by Wordtracker's API, plus it cross references Google and Yahoo search results to give you a detailed view of your keyword analysis.

Go to: <http://tools.seobook.com/keyword-tools/seobook/>

4) NicheBot Classic

With NicheBot Classic which also uses Wordtracker's API allows you to insert your keyword and will give you the TOP 50 keywords and there daily search count and competing pages in Google, MSN and Yahoo.

Go to: <http://www.nichebotclassic.com>

5) Good Keywords

Good Keywords is a free Windows software for finding the perfect set of keywords for your web pages. Good Keywords is completely free. No registration, no payments and no nag screens.

Go to: <http://www.goodkeywords.com>

So there you have it, 5 of the TOP free keyword research tools available to you on the web for free to get you started with your keyword research.

There are of course paid services and software that give you more detailed keyword analysis but if you don't have the money to spend these are a great starting point for you.

It all starts here with your keyword research because what's the point of starting a website or paid advertising campaign without this valuable information in your hands.

I hope this list of free keyword research tools helps you and the best of luck with your websites and advertising campaigns.

Cory Threlfall owns and operates a blog called The Web Development Central BLOG. Here you'll receive Expert How-To Articles, Video Tutorials and Recommended Resources for getting your first website up and generating traffic. Visit today and subscribe to his Free RSS feed or Twitter feed so you'll be the first to receive his latest blog updates. Go now to: Free Keyword Research Tools at <http://www.corythrelfall.com/>

If you would be interested in any of my other articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for your business.

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Feature Ad
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Get more traffic with this free program!
<http://www.trafficswarm.com/go.cgi?659014>

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This 'n That - A Little Bit of Everything!
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LiveAuctionTalk.com provides complete and comprehensive auction information that will help you build your knowledge in art, antiques and collectibles. <http://www.liveauctiontalk.com>

*"When you arise in the morning, give thanks for the morning light, for your life and strength. Give thanks for your food, and the joy of living. If you see no reason for **giving thanks**, the fault lies with yourself."*

*** Tecumseh, Shawnee Chief**

The Wildlife Conservation Society saves wildlife and wild places worldwide. We do so through science, global conservation, education and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo. Together these activities change attitudes towards nature and help people imagine wildlife and humans living in harmony. WCS is committed to this mission because it is essential to the integrity of life on Earth. <http://www.wcs.org/>

Fun Free Download: Yahtzee for Your Computer!
<http://www.bongosoft.co.uk/allfivexp/>

This week's riddle: Words!

What do the following words have in common?

IRISH
MASTER
ROUSE
CHAMPION
VIOLENT

Answer at the end of the ezine.

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Subscription Management
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Subscriptions to this weekly ezine are free.

To receive this newsletter:
Send a blank email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send blank email to:
unsubscribe@seymourproducts.com

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Contact Info

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Answer to Riddle: Each forms the name of a flower when one letter is removed: Iris, Aster, Rose, Campion, and Violet