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Business Marketing Bulletin
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Terri Seymour, Publisher
<http://www.seymourproducts.com>
terri@seymourproducts.com
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In This Issue
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1. Top Sponsor Ads
2. Privacy Policy
3. What's New?
4. Freebies & Biz Helpers
5. eCommerce Marketing Tip
6. Feature Ad
7. Feedback
8. Helpful Ezines
9. Article: How to Get More Blog Traffic
10. Feature Ad
11. Let's Have Some Fun!
12. Subscription Management & Contact Info

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Top Sponsor Ads
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Learn the Truth About Drop Shipping!

Increase your profits with instant access to millions of products.
<http://www.worldwidebrands.com/?kbid=1028>

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"Discover the Astonishing Secret That Marketing Gurus Use To Automatically Lure a Neverending Stream of High Quality Buyers To Your Website... By Using Web 'Real-Estate' That You Already Own, But Never Thought Of Using!"

<http://www.thankyouads.com/?r=28005>

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You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

We have now added our entire inventory to our store to make it easier for anyone interested in obtaining over 2100 products and their very own successful online business. You can read more about it here:

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2234

And please feel free to email me anytime if you have questions.

In the News

Family of Missing Growing Pains Actor Andrew Koenig Turns to Web

<http://www.webpronews.com/topnews/2010/02/22/family-of-missing-growing-pains-actor-andrew-koenig-turns-to-web>

New Resell Ebooks this Week: Just \$1.00 Each!

The Affiliate Marketer's Handbook

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2235

Easy WordPress Sales Pages

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2236

A Tale of Two Cities

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2237

The Guns of Shiloh

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2238

Gulliver's Travels

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2239

Be Yourself Seduction

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2240

Sales Intimidator

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2241

Ways of Nature

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2242

Fireball Color Picker

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2243

Concerning Cats

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2244

****Weekly Subscriber Special****

Help, It's Tax Time Special! ;-)

Since Tax Time is everybody's favorite time of year, I thought a Tax Time Special would be great! Let's make this a good one!

This special has two options (try one or both):

Option 1: Buy any 25 ebooks for just \$10.00! Order 10 and then email me with your choices for the remaining 15 and I will send you the links.

terri@seymourproducts.com

Option 2: Buy any one of the \$15.00 niche packages and get TWO free! That comes to 105 ebooks plus your own ebook store (store is optional) for just \$15.00! Order one of the packages and then let me know which two you would like for free. terri@seymourproducts.com

See all our \$15.00 niche packages here:

<http://www.seymourproducts.com/ebooks-resell/categories.php?CategoryID=26>

This special is valid through February 26, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Frank Clayton** for being the winner of last week's trivia challenge! Good luck to everyone this week!

Last week's Q: *Who is this star?*

The first interview he did after his second wedding, he stated that during the ceremony he felt that the spirits of two of his closest friends who are now deceased, Jon Pertwee and John Candy, were there.

Last week's A: *Steve Martin*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1810 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

The Velveteen Rabbit

<http://www.seymourproducts.com/ebooks-resell/dl/vteen.zip>

Website Promotion Tutorial

<http://www.apromotionguide.com/>

Free advertising – free sign-up

<http://www.linkreferral.com/>

10 Free Internet Advertising Techniques

<http://www.pandecta.com/sell.html>

Free Download: Blueberry PDF Form Filler

Blueberry PDF Form Filler is a free downloadable desktop program that enables you to fill in PDF forms, regardless of what format they're in - even PDFs that can't be filled in using Adobe Reader!

<http://www.bbconsult.co.uk/Resources/PDFFormFiller.aspx>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Improve Your Call-to-Action

Look over your sales pages/website and see what you can do to improve your customer call-to-action (CTA).

A good CTA will get your visitor to take action and buy from you a lot more effectively than no CTA or a poor CTA.

An example of a call to action: Limited Supply, Hurry and Buy Now!

More info on improving your CTA:

<http://www.searchengineworkshops.com/articles/improve-online-sales.html>

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Feature Ad
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"Become a Newbie Club™ Member
- It's TOTALLY FREE!"

http://www.newbieclub.com/?web_success

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback

We appreciate all feedback, good or bad!

'Terri you're an absolute star!.....so helpful and the best support I could ever wish for.'..... mike @ ebookcrafts.com

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Helpful Ezines

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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.

<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

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Feature Article

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How to Get More Blog Traffic

by Lisa Rae Preston

How to get more blog traffic is the question of the hour. The number of websites in cyberspace has increased exponentially since the advent of the blog. Blogging itself is so easy, even many children host their own mini-sites! We're talking more than a billions sites pushing and shoving for space. So how do you stand out in the crowd and actually attract a crowd?

First, determine the purpose for your blog and stick with it 100%. If you're writing about homeschooling, then don't deviate from the program and throw in your opinion about the economy or the latest Hollywood or political scandal. Keep your posts targeted to your niche, and you'll attract folks who want to search your site for tips, tricks, ideas, and to see what you're up to.

Secondly, write with all the personality you can muster. Don't be boring. If you absolutely go brain dead one day and can't think of one thing to post, find an inspirational YouTube video to share. Give folks a reason to come to your blog. Think of your visitors as real folks who might come to your home. Shine for them. Don't allow them to snooze on your site!

Thirdly, post regularly. Put it on your calendar. Every Monday and Thursday, or once a week – whatever is best for you. But post consistently. It's that discipline and consistency that will draw folks in over the long haul and keep them coming back.

Fourthly, consider how to get more blog traffic with sites like Twitter. Sign up for an account that's only for your niche. Start off following others and you will gradually amass a following of people. The following isn't good for anything though, unless you're actually posting some good info. If you're serious about getting traffic from Twitter, then log in to your account daily and make at least one helpful post. Never post wasteful information like "going beddy-bye". Think in terms of giving, serving, being of assistance. That's what will attract a crowd from the get-go.

Finally, link up your posts with your social networking sites like Facebook. You can set up your blog so that when you post, a notice goes out to your Facebook friends. I will often visit blogs of my friends, just to see what they're up to. Many people, in an effort to gain more traffic, think of amassing thousands of visitors right off the bat and overlook the eager folks right in their own backyards!

Everyone wants to know how to get more blog traffic, but few actually take the time to put forth the effort to make it happen. You don't need to invest a penny for quality traffic, but you do need to keep your blog hospitable and targeted. Reach out to the folks you already know and encourage them to share your posts on Facebook. You'll find your traffic stats increasing within a few weeks!

Lisa Rae Preston, creator of best-selling software Instant Niche Emails, helps marketers develop trusting, profitable relationships with online clients. Get your free report, Insider Secrets to Follow-Up Fortunes at <http://www.instantnicheemails.com>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

For what movie did Humphrey Bogart win his only Oscar?
terri@seymourproducts.com?subject=answer

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Feature Ad
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“Book Signing Success”

How to Get The Most Out Of Your Efforts
As a Self-Published Author at Local and
Virtual Book Signing Successful book signing
strategies for first time authors

Order now at: www.createspace.com/3390937

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Let's Have Some Fun!
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Site of the Day: Free personal finance software to assist you to manage your money, financial planning, and budget planning tools. Achieve your financial goals with Mint. <http://www.mint.com>

Quote of the Day: You have to leave the city of your comfort and go into the wilderness of your intuition. What you'll discover will be wonderful. What you'll discover is yourself. * Alan Alda

Fun Free Download: Dead Wake is a survival zombie game for the PC which brings barricades, blood, and weapons to zombie fans. Headshots and physics play a major role when player attempts to survive against the zombie hordes. <http://www.deadwakegame.com/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

Actor: [*holds up some white dust*] See this? Human bones. That's how it comes out. Ashes to ashes.

terri@seymourproducts.com?subject=quote

This week's riddle: What Am I?

I cannot be felt, seen or touched;
Yet I can be found in everybody;
My existence is always in debate;
Yet I have my own style of music.
What Am I?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com
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Answer to Riddle: I am a Soul!