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Business Marketing Bulletin

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Terri Seymour, Publisher

<http://www.seymourproducts.com>

terri@seymourproducts.com

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Top Sponsor Ads

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Get your ad here to 1470 subscribers for as low as \$5.68 per ad with our money-saving packages! Single ad purchases available as well. Read more here:

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Free Download - eBay Workshop Collection

The workshop titles included in the ebook are...

- *From Hobby to Home Business
- *How to Compete in a Crowded Market
- *Understanding the Basics to Importing

Physical Products to Sell.....and much more!

You can download it for free here:

http://www.worldwidebrands.com/wwb/kh_freebookWorkshops.asp?kbid=1028

***** ATTENTION *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in-house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

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<http://www.icdsoft.com/?aff=terriseymour>

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What's New?

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Hello everyone and welcome new subscribers,

It looks like Ole Man Winter is still alive and well. We have a big snowstorm coming our way. :-(\ We were so hoping for an early spring but it is still possible so keep your fingers crossed for us!

Have you ever heard the expression, "The Winter Blues". Well this is not just an expression but a real ailment which affects a large number of people. The actual name of the affliction is Seasonal Affective Disorder (SAD). I have had this a good part of my life, just believing it was a normal thing and everyone had it. I just recently found out the facts. If you are one of those affected by the "Winter Blues", you might find this interesting:

http://ticeonline.com/articles/beat_winter_blu.html

In the News

Click Fraud on the Rise Again

<http://www.sitepronews.com/2009/01/29/click-fraud-on-the-rise-again/>

New Ebooks this Week: Resell Ebooks Just \$1.00 Each!

Xbox Repair Guide (entertainment)

The Int. Marketer's Guide to Article Marketing (article marketing)

Web Design for Internet Business Owners (web design)

The Spirit of the American Government (education)

Get Paid to Golf (sports & recreation)

The Daffodil Mystery (mystery/suspense)

The Story of Ab: A Tale of the Time of the Caveman (western/adventure)

The Art of Stage Dancing (music/dance)

Going All Veggies (health/fitness)

Monster PLR Articles Pack (private label rights articles)

<http://www.seymourproducts.com/ebooks-resell>

****Weekly Subscriber Special****

Pick a Niche

Choose any of our niche packages that normally costs \$25.00 and pay just \$15.00! These packages include 35 ebooks plus the ebook store script!

Below is a list of the niche packages we have available:

Child Care eBook Store Package

Crafts & Hobby Package w/eBook Store

Health & Fitness eBook Store Package

Holiday Extravaganza Package including Christmas, Halloween and More!
w/ebook store

You can find details on what is included in each package here:

<http://www.seymourproducts.com/ebooks-resell/categories.php?CategoryID=26>

To get your discount, just email me and let me know which package you would like and I will send you a Paypal invoice for payment and then send the download link once payment is made. Thank you!

This special is valid from February 17 through February 20.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge!

Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to Krista Clyburn for being last week's trivia winner!
Good luck to everyone this week!

Last week's Q: *What is the only letter in the alphabet that does not appear in any of the 50 United States names?*

Last Week's A: *The Letter Q*

Join in the fun and try to win a free feature ad. **Good luck all!**

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. **BMB now goes out to 1470 subscribers.**

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

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Freebies & Biz Helpers

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This week's free ebook:

The Italian Cookbook

http://www.seymourproducts.com/ebooks-resell/dl/it_cook.zip

Get a 100% Free, remotely hosted live help customer support solution. Provide a superior level of customer support for your visitors through our live chat system. Learn how visitors are using your website using real time visitor tracking. <http://www.livehelpengine.com/>

Submit your articles for free traffic!

http://www.articlebiz.com/submit_article/

<http://www.articlecube.com/>

<http://www.articlesbase.com/author-home.php>

<http://athomeresources.com/Submit-Articles>

Free Online Promotional Utilities
<http://www.xgentech.com/utils/>

Free Download: Freeware for the creation of photo calendars and photo presentations. Great for promotional items!

<http://www.tkexe.eu/downloads/index.htm>

Write Better Ads - Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip

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Use the Element of Surprise in Your Ads!

Most People Love Surprises!

Tell people they will receive a surprise bonus with their purchase. This will peak people's interest and curiosity and make them more likely to purchase. Let them know the retail value of the surprise bonus as well to really get them interested!

It is unlucky to kill this bird because it carries the soul of the dead. What bird carries the soul of the dead?

terri@seymourproducts.com?subject=answer

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Feature Ad

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Get more traffic with this free program!

<http://www.trafficswarm.com/go.cgi?659014>

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Feedback

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Please send in your comments, suggestions, questions, etc to

terri@seymourproducts.com?subject=feedback

We appreciate all feedback, good or bad!

*Hello. I just received my first order from your site. What great products you have! * Amy*

*Awesome, my new store looks great so far.... ;-) Thanks a Million! * Michael*

*You truly are a blessing Terri and I am very thankful that I ran across your site when I did!! * Dennis*

I was reading the "Read First PLR" document and was wondering about "YES: Can be edited completely and your name put on it". I assume to change anything in the ebook, I would have to use Adobe Acrobat? Before I buy the software, I wanted to make sure that is the only way to make any changes in the ebooks.

The PLR ebooks all come with the source files which are usually word.doc files or sometimes txt files. These can easily be edited and then you can convert the new file to PDF using a free converter from www.primopdf.com

This program works very well. All you do is install the program on your computer, and then open the file you want to convert to pdf. Go to print as if you were going to print out the file. Then instead of choosing your printer, choose the PrimoPDF and click. This will convert your file in seconds.

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Feature Article

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Seven Tax Tips for Businesses and Self-Employed Individuals

By Bernard B. Kamoroff, C.P.A.

Author of "422 Tax Deductions for Businesses and Self-Employed Individuals"

Tax Filing Season is here, and there are still several things you can do to reduce your taxes for 2008. Here are Seven Tax Tips that can possibly save you a lot of money on your 2008 taxes:

- 1.** For businesses on the cash accounting system (most small businesses), expenses are usually deducted the year paid. However, if you charge any business expenses to your bank credit card (VISA, MasterCard, American Express or Discover) you can deduct those expenses the year incurred even though you pay them in the next year. Go through your December charges and add them to your December expenses.
- 2.** Normally, the cost of your inventory (goods for sale, parts) cannot be written off until sold. But if you have any damaged inventory, inventory that is out of date or

out of fashion, goods unsalable for any reason, you can write off this inventory for 2008.

3. Your business expenses are deductible even if you paid them from your non-business bank account, personal credit card or debit card, or cash. Take a few minutes and go through all of your expenses for the year. If the expenses were for your business, deduct them. (Does not apply to corporations).

4. Many domestic businesses that produce, create or contract for goods are eligible for a 6% "manufacturer's deduction." The term "manufacturer" is broad, and many non-manufacturing businesses are eligible. Some construction, engineering and architecture firms, software developers, and video producers are also eligible. This "bonus" deduction is in addition to the deductions already allowed for manufacturing and production expenses.

5. In addition to your deductible business expenses, you may qualify for special "Tax Credits" available to businesses. Tax credits are very specific and limited, but if you qualify, the credits reduce your taxes dollar for dollar. Tax credits can be a real tax pot-of-gold.

6. You can put some of your business profit into an IRA or a SEP-IRA retirement account, and not pay income taxes on the profit until you withdraw the money in a future year. You have until April 15, 2009 to set up and contribute to an IRA or a SEP-IRA for the 2008 tax year. You can figure your 2008 income and taxes, and then decide if you want to shelter some of it in a retirement plan.

7. Finally, and **one almost sure way to reduce your taxes**, is to re-examine every purchase, every expense you made in 2008. Make sure you've taken all the business tax deductions you are entitled to: expenses you didn't record in your ledgers, expenses you didn't think were deductible, "personal" expenses that qualify as business expenses. The IRS is not going to tell you about a deduction you failed to take. It's entirely up to you. The tax savings can be tremendous.

These "Seven Tax Tips" are excerpted from the new 8th Edition of [**422 Tax Deductions for Businesses and Self Employed Individuals, 8th Edition \(422 Tax Deductions for Businesses & Self-Employed Individuals\)**](#) , by Bernard B. Kamoroff, C.P.A. (\$18.95, Bell Springs Publishing, www.bellsprings.com, 800-515-8050). The tax tips are summaries of the current tax laws; read the full details before relying on the information.

If you would be interested in any of my other articles for reprint or reference you can see the complete list at <http://www.seymourproducts.com/articles/index.shtml>
Feel free to use any of the articles you feel are appropriate for your business.

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Feature Ad

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WAHM Addicts – We satisfy the cravings for shoppers & work at home businesses! Visit our site at www.wahmaddicts.com for unique shopping, our new Auction WAHM-Bay, our EBook Library, & free clubs! Visit our social site at <http://wahmaddictssocial.ning.com> for a **quality business resource** site that offers support, **free advertising** for members, resources, and friendships, plus so much more. Bring your business this year to a new high with WAHM Addicts!

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This `n That - A Little Bit of Everything!

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MeteoStone is an weather mashup, based on Google Maps for people to collect and share meteorological and weather-related data about weather all over the world. <http://www.meteostone.com/>

Never look down on anybody unless you're helping him up. * Jesse Jackson

Online guide and visual resource for improving awareness of phone communication via the internet and new technologies. Online phone calls. People connected. Better world. <http://netphone.tv/>

This week's riddle: Peter Picked How Many Peppers???

Peter picked one pepper more than Paul. Pat picked one pepper more than Pam. Peter and Paul picked 10 more peppers than Pat and Pam. Peter, Paul, Pat and Pam picked 60 peppers. How many peppers did Peter pick?

Answer at the end of the ezine.

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Subscription Management

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Subscriptions to this weekly ezine are free.

To receive this newsletter:

Send a blank email to: subscribe@seymourproducts.com

To not receive this newsletter:

Send blank email to: unsubscribe@seymourproducts.com

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Contact Info

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Terri & Terry Seymour
Publishers, Business Marketing Bulletin
<http://www.seymourproducts.com>
terri@seymourproducts.com

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Answer to Riddle: Peter picked 18 peppers!