

=====
Business Marketing Bulletin
=====

February 16, 2010 Issue #192
Terri Seymour, Publisher
<http://www.seymourproducts.com>
terri@seymourproducts.com
© 2010 All Rights Reserved Worldwide

=====
In This Issue
=====

1. Top Sponsor Ads
2. Privacy Policy
3. What's New?
4. Freebies & Biz Helpers
5. eCommerce Marketing Tip
6. Feature Ad
7. Feedback
8. Helpful Ezines
9. Article: Build Your Business with Social Media Marketing
10. Feature Ad
11. Let's Have Some Fun!
12. Subscription Management & Contact Info

=====
Top Sponsor Ads
=====

Learn the Truth About Drop Shipping!

Increase your profits with instant access to millions of products.
<http://www.worldwidebrands.com/?kbid=1028>

=====

"Discover the Astonishing Secret That Marketing Gurus Use To Automatically Lure a Neverending Stream of High Quality Buyers To Your Website... By Using Web 'Real-Estate' That You Already Own, But Never Thought Of Using!"

<http://www.thankyouads.com/?r=28005>

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

=====
What's New?
=====

Hello everyone and welcome new subscribers,

It is slowly getting close to springtime and I am sure a lot of us are suffering from Spring Fever! ;-) I love spring because it is a time of renewal, revitalization and nice weather! The world comes alive again after the dormant winter! I would love to hear why everyone else loves spring. Read more about this in the Weekly Subscriber Special section!

In the News

Is it Becoming Less Critical For Businesses to Have Websites?

<http://www.webpronews.com/topnews/2010/02/15/is-it-becoming-less-critical-for-businesses-to-have-websites>

New Resell Ebooks this Week: Just \$1.00 Each!

Squash Tennis

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2224

Top Affiliate Tactics

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2225

Romantic Ideas for Valentine's Day

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2226

Little Men

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2227

Soap Bubble Stories

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2228

101 Recipes from God's Garden

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2229

Unlimited Social Traffic

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2230

Hero Stories from American History

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2231

Blogging Basics for Beginners

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2232

Vegetable Gardening 101

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2233

****Weekly Subscriber Special****

Why Do You Love Spring?

To get 35 ebooks and your own ebook store for an incredibly low \$10.00, all you have to do is email me and let me know why you love spring! If you do this you can purchase any one of our \$15.00 niche packages (including the ebook store) for just \$10.00.

Just login to your Paypal account and click the Send Money tab. Send payment to me at terri@seymourproducts.com Then email me with your package choice (there are 14 to choose from) along with why you love spring! Simple as that for your own online business!!

You can look over the \$15.00 packages here:

<http://www.seymourproducts.com/ebooks-resell/categories.php?CategoryID=26>

This special is valid through February 19, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Michael Cushman** for being the winner of last week's trivia challenge! Good luck to everyone this week!

Last week's Q: *What famous star has been on the cover of TV Guide 39 times, more than anyone else?*

Last week's A: *Lucille Ball*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1800 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

=====
Freebies & Biz Helpers
=====

This week's free ebook:

The Ghost Ship

<http://www.seymourproducts.com/ebooks-resell/dl/g-ship.zip>

Five Google Business Tools Every Webmaster Could Use
<http://www.weberz.com/blog/2009/05/5-google-tools-webmaster>

New FREE Niche Finder Service Automatically Discovers Hot New Profitable Niches For You Each & Every Day <http://nicheaday.com/>

Real Reviews of Internet marketing Products, Services, People, Biz-Opps & More. Looks like an interesting site! <http://www.imreportcard.com/>

Free Download: Cobian Backup 10 Beta

Backup files and directories from original location to other directories/drives.
<http://www.educ.umu.se/~cobian/cobianbackup.htm>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

=====
eCommerce Marketing Tip
=====

Visit Message Boards for Article Ideas

Read what people are asking about. Find out what people need to know. Do some research, write an article and submit it to a list of quality article directories. This is a great way for you to build your reputation and increase

your online presence. If you need places to submit your articles, email me and I can send you a list. terri@seymourproducts.com?subject=articles

=====
Feature Ad
=====

"Become a Newbie Club™ Member
- It's TOTALLY FREE!"

http://www.newbieclub.com/?web_success

=====
Feedback
=====

Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback

We appreciate all feedback, good or bad!

I am very excited about having this store. I have been searching the web for the past 5 months and this seems to be the best offer yet. The more I talk about this wonderful venture the more I get butterflies and get excited!

** Juanita*

*Thank you so much Terri - I really admire all of your hard work in your website - it is phenomenal what you have achieved!! * Andrea*

=====
Helpful Ezines
=====

Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.

<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline- faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

Who is this star?

The first interview he did after his second wedding, he stated that during the ceremony he felt that the spirits of two of his closest friends who are now deceased, Jon Pertwee and John Candy, were there.

terri@seymourproducts.com?subject=answer

=====
Feature Article
=====

Build Your Business with Social Media Marketing

©Terri Seymour of www.SeymourProducts.com

Social media marketing is extremely important to your business and as this marketing method evolves, so must you and your business. Social media marketing is marketing through online communities, social networking sites, blogs, etc. If you are not already utilizing social sites for your business, you need to start NOW!

Social networking enables business owners to get extreme exposure for very little or no cost. You can use social networking sites to build your reputation, brand your business and increase your customer base. The marketing potential of these sites is phenomenal!

Now you can't just register, make your profile and then never go back. You have to keep your information fresh, add new content, always be looking for new contacts, etc. Meeting new people, whether they be potential customers, business associates, or just people learning the ropes, can be

very beneficial for your business and your reputation.

These sites allow you to make yourself much more accessible than just having your own site. Whenever possible, use your business name as your username to help make your business more recognized.

Social marketing sites can also help you get more links thus increasing your search engine ranking. People who find your content and information helpful and useful will link back to you which will in turn cause your own website to become more popular.

You can also use your social site pages to gather information and feedback from people on your products. This can help you improve your business and improve customer service.

By participating in social marketing you can find partners/associates for joint ventures. You can cross promote and build solid business relationships that can help everyone.

By providing good and fresh information, resources and content, you can build trust with your visitors, associates, potential customers, etc., thus building your business a strong reputation. Building relationships is the foundation for a successful business.

Adding pictures of yourself and/or videos can go a long way in making your social media marketing more effective.

The three main steps in social marketing:

1. Make Your Account
2. Always be adding new content, links, products, resources, etc.
3. Add friends, followers, contacts, etc. as much as possible.

This can be very confusing so start slow. Learn from other social marketers. Study social marketing strategies. Take it one step at a time.

My three favorite social sites are:

Twitter.com

LinkedIn.com

Facebook.com

Come on over and see me sometime! ;-)

Social marketing has made its mark and it is here to stay. You need to utilize these sites to make your mark as well.

About the Author:

Terri Seymour (also known as "The eBook Lady") has over ten years online experience and has helped many people start their own business. Visit her site at <http://www.seymourproducts.com> for resources, \$1 resell ebooks & software, free tutorials, affiliate programs, free ezine and free business ebook with Master Resell Rights.

<http://www.seymourproducts.com/free.shtml>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

=====
Feature Ad
=====

Stand out from the crowd!

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

=====
Let's Have Some Fun!
=====

Site of the Day: Fun games for little kids and big kids....;-)
<http://www.pandanda.com/>

Quote of the Day: *If you're alone, I'll be your shadow. If you want to cry, I'll be your shoulder. If you want a hug, I'll be your pillow. If you need to be happy, I'll be your smile. But anytime you need a friend, I'll just be me.*
~Author Unknown

Fun Free Download: Rappelz

Rappelz is a MMORPG (Massively Multiplayer Online Role-Playing Game) set in a medieval fantasy world, with features designed to appeal to both casual and hardcore players alike. <http://www.gpotato.com/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"If you build it, he will come."

terri@seymourproducts.com?subject=quote

This week's riddle: Word Play

What English word is nine letters long, and can remain an English word at each step as you remove one letter at a time, right down to a single letter. List the letter you remove each time and the words that result at each step.

Answer at the end of the ezine.

=====
Subscription Management
=====

To receive this newsletter:

Send any email to:

subscribe@seymourproducts.com

To not receive this newsletter:

Send any email to:

unsubscribe@seymourproducts.com

Contact Info:

Terri Seymour

terri@seymourproducts.com

support@seymourproducts.com

=====

Legal Disclaimer

The Business Marketing Bulletin does not make any warranties, express or implied, regarding the use of the links that we provide in our advertising. We don't guarantee the accuracy, completion, usefulness or legality of any advertisements, resources, information, products, services, income processes or programs. We disclaim any responsibility and/or all liability arising out of, or relating to, any item listed in this ezine, and/or websites.

=====

Answer to Riddle: The word is "startling." Remove the "l" and it becomes starting. Then remove the "t" and it is staring. The rest of the changes are as follows: string - sting - sing - sin - in - and finally, I.