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Business Marketing Bulletin
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Top Sponsor Ads
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The financial world is crumbling around us. What are YOU going to do?
How will you pay your bills - realize your dreams?
What is the solution? ROLUTION IS THE SOLUTION!
Imagine hundreds of people working for you... earning you money, with no salaries to pay and no overhead. Rolution is a revolutionary money making opportunity with a track record of success.

NO SELLING – HOME BASED - EASY TO DO
MINIMAL INVESTMENT (Only \$13.00 per month) - HIGH RETURNS
FREE FABULOUS MARKETING TOOL KIT – PERSONAL WEBSITE
THE VAULT: ON-LINE DATA STORAGE. WE DO MOST OF THE WORK FOR YOU.

Go To www.larrypardue.com for complete details

Earn \$ 100 - \$ 500 in the Next Hour

Make money when you shop at sites like Walmart.com. Make some more when you request insurance quotes, free credit reports or when you take surveys!

www.allsolutionsnetwork.com/BM/BM16472

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

Wow, November is gone already! Sometimes it just amazes me how time flies by..... I hope everyone is prepared for the next holiday of the season. Here are some tips that might help you get through it:

http://www.essortment.com/family/tentipsstress_sdrs.htm

http://stress.about.com/od/understandingstress/a/holiday_stress.htm

One thing I do is online shopping. I do about 90% of my shopping online. It is easy, convenient and you usually get better deals! Enjoy the rest of the season! ;-)

We have added lots of great self-help ebooks to the store this week so be sure to check them out! Remember, if you're interested in a bulk purchase of 100 or more ebooks, we can work out a deal. Thank you!

In the News

[Blekko: Search and Shop Safely This Holiday Season](#)

New Resell Ebooks this Week: Just \$1.00 Each!

Beat the Battle with the Bottle (self-help)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2643

Defeat Drugs and Live Free (self-help)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2644

Stay Free Through Rage Control (self-help)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2645

Freelance Writing Tips and Know How (jobs/careers)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2646

Spiritual Healing for Your Soul (religion/spirituality)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2647

How to Write Quality Targeted Content (article marketing)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2648

Pruning the Elements of Death in Your Life (self-help)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2649

Internet Marketing Magnetism (internet marketing)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2650

Essentials of Cookery: Cereals, Bread, Hot Bread (food & drink)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2651

The Pianolist (music/dance)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2652

****Weekly Subscriber Special****

Bundle of Packages Special

Mix and match any three of our \$15.00 niche kits for just \$30.00! Regular price would be \$45.00! So you are actually getting one complete kit free.

Choose any three you want, order two and let me know which one you would like for your third choice and I will send you the link.

Great time to stock up for your store or start a new store! ;-)

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Bob Martin** for being the winner of last week's trivia! challenge. Good luck to everyone!

Last week's Q: *How many Emmys did The Mary Tyler Moore Show win?*

Last Week's A: 29

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1945 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

How to Start and Grow Your Own Herb Garden

<http://www.seymourproducts.com/ebooks-resell/dl/yo-herb.zip>

151 Quick Ideas to Increase Sales

<http://www.docstoc.com/docs/10851965/151-Quick-Ideas-to-Increase-Sales>

Opinions on Safelist Marketing

<http://www.promotionworld.com/marketing/general/article/SafeLists.html>

<http://www.articlesnatch.com/Article/Why-Do-Safelists-Work-/257561>

Free Advertising Resources

http://www.ad2go.com/ads/Free_Advertising_Resources/index.html

Free Download: LockIt v0.07 Beta

A small, portable, easy to use program for electronic signing of documents.

<http://lockitin.webnode.sk/>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Market Your Website with Contests

Run a competition for a free advertising spot on your site, blog or ezine. This is a great way to get publicity at no cost. You can also have contests for free products, etc.

People love winning and webmasters love getting more visitors so having contests for your visitors is a win-win situation.

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Feature Ad
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Earn \$ 100 - \$ 500 in the Next Hour

Make money when you shop at sites like Walmart.com. Make some more when you request insurance quotes, free credit reports or when you take surveys!

www.allsolutionsnetwork.com/BM/BM16472

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*If you don't mind my question, do you run this business part time or full time? Do you run it yourself? How long and do you have any other staff working for you. I'm just curious because you are so very responsive on all of my queries. I have been dealing with a lot of marketers but very few are customer service oriented. You are one of a kind internet marketer and it looks to me that you are really serious about this business. Thanks for all the help. Your service is beyond my expectation and worthy of my investment. You are simply amazing Terri! God bless! * Robert*

I do run Seymour Products myself and I always try to be around when I am needed. I work as much as possible (part-time)and enjoy it immensely. Thank you so much Robert!

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News
Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.
terri@seymourproducts.com?subject=ezine

What Saturday Night Live star said he learned how to fall playing soccer in college? terri@seymourproducts.com?subject=answer

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Feature Article
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Why You Should Always Use Double Opt-In

by Sue Schlaiffer

Today's Internet marketing atmosphere is plagued with email spam that doesn't seem to stop as unethical spammers just hammer our email boxes with multiple offers for prescription drugs and other more intimate products.

Although spam attacks are annoying, it is important to keep your marketing reputation intact with quality email content sent only to your subscribers after receiving a double opt-in consent for your information.

Your focus is definitely to build a loyal, responsive list of subscribers willing to receive your emails and the safest way to build that list is with the double opt-in process.

In your rush to get your Internet marketing business going without a list, you might mistakenly try some shortcuts that will get you branded as a spammer.

Buying a list, gathering email addresses from forums and social networking profiles or using email addresses your friend uses is a definite No-No. Even when those email addresses are effectively public knowledge, you do not have permission to invade their email with your message.

Building your list without being branded a spammer requires some specific processes that start with the double opt-in on your website or blog. When you offer your visitors something of value to them, like a short report with information or step-by-step instructions they need, they will give you their email address and name in order to download it, which builds your list.

If you've correctly set up your site, that email sign-up will automatically go to your autoresponder and initiate a sequence of emails that will require a click on a link to verify both the email address and the permission to market to them.

When that happens, your new subscriber is added to your database on the autoresponder and a link to download the product is sent to your new member, along with a welcome email.

Even if you have permission to send emails to your subscribers, do not forget your manners. Send welcome emails and ones thanking your subscribers for anything they do, like provide information to you or buy one of your products.

The double opt-in gets you permission to send marketing emails, but it will not keep your subscribers happy if you treat them as strangers. An unsubscribe click is all it takes to lose them forever.

To keep your subscribers happy why not use the holidays and send out an email with offers of a special, free gift and it's download link. No hoops to jump through. Just a gift from you to them. Make sure it is valuable to both them and to your marketing campaign. Include genuine holiday wishes in the email.

Email campaigns where permission is first sought are very successful, and most successful Internet marketers have built lucrative businesses with it. Make all marketing methods work for you, and these could include offline methods too, by printing your webpage link on everything you distribute. It does not have to be a large advertisement, just a simple link to your site and maybe one line of text offering something free.

Your best asset when you are building your list is patience. It takes time to build a responsive list and shortcuts will not benefit you. Never send unsolicited emails, instead use the double opt-in process and you will be more successful.

For tons more list building tips and tricks to build your own SUPER TARGETED list of subscribers send for a free copy of my 8 part mini course, available at www.list-profits-formula.com Check it out now and get your free mini course today!

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Learn the Truth About Drop Shipping!

Increase your profits with instant access to millions of products.
<http://www.worldwidebrands.com/?kbid=1028>

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Let's Have Some Fun!
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Site of the Day: EarthShare was founded by its member charities in 1988 to connect people to environmental nonprofits through workplace giving, volunteer opportunities, and environmental education.

<http://www.earthshare.org/>

Quote of the Day: I shall pass through this life but once. Any good therefore that I can do, or any kindness I can show, let me do it now. Let me not defer or neglect it. For I shall never pass this way again.

* **Etienne de Grellet**

Fun Free Download: Mini-Golf Maniacs 1.0

A free mini-golf game with fun graphics, good gameplay and several playing modes. <http://minigolfmaniacs.sourceforge.net/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

I don't know if I oughta go sailin' down no hill with nothin' between the ground and my brains but a piece of government plastic.

terri@seymourproducts.com?subject=quote

This week's riddle: One Liner

What do you call a row of rabbits walking backwards?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com

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Answer to Riddle: A receding hare line! hehe