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Business Marketing Bulletin
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Top Sponsor Ads
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<http://www.partyideasparade.com> Find the fun party ideas and supplies you need to host a wonderful birthday. Halloween party ideas? We've got them along with the supplies, decorations and costumes you are looking for. Get printable trivia games, party games and fun ideas for kids.

Top Sponsor Ad Positions Open Immediately

Save Money with Our Ad Packages

<http://www.seymourproducts.com/newsletter/advertise.shtml>

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?

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Hello everyone and welcome new subscribers,

Another month bites the dust! ;-) I hope everyone had a fun, scary and safe Halloween weekend! Coming up is Thanksgiving! Take a minute to forget all your problems and think about what you have to be thankful for. I guarantee it will brighten your day! ;-)

I have added a new category to the store and will be trying to add more items to it in the coming weeks. The new category is Make Money Online. I know we already have products to fit this category so I will be moving them all into their new home soon.

Cold and flu season is upon us and I have a doozy of a cold right now. For all of you who also are not feeling the best right now, here are some tips:

http://www.ehow.com/how_575_care-cold.html

Remember to get out there and vote today!

In the News

[Turning Your Blog into a Book](#)

New Resell Ebooks this Week: Just \$1.00 Each!

Affiliate Greed (affiliate marketing)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2602

Website Flipping for Cash (make money online)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2603

Instant Fiverr Goldrush (make money online)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2604

Fat Free Forever (health/fitness)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2605

Curing Dog Separation Anxiety (pets)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2606

Wedding Planning Simplified (weddings)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2607

High Profile Social Media (social marketing)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2608

PLR Godfather (ebook reselling)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2609

Get a Grip on Life (self-help)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2610

The Shunned House (horror)

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2611

****Weekly Subscriber Special****

Halloween Candy Special

Do your kids like to eat all their candy right away or make it last as long as possible? ;-) For this week's special, choose one of the treats listed below and win free ebooks with any order of 5 or more items from our store.

After you order, email me your choice of candy and I will let you know how many free ebooks you get. The right choice will get you **10 free ebooks!** **The rest will be anywhere from 2 – 5 free ebooks.**

terri@seymourproducts.com?subject=special

Snickers
Lollipop
Bubble Gum
Caramel Apple
Popcorn Ball

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Frank Clayton** for being the winner of last week's trivia challenge. Good luck to everyone!

Last week's Q: *In 1901, Annie Taylor, age 64, was the first woman to do something. What was it?*

Last Week's A: *She went over Niagara Falls in a barrel.*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1930 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Social Marketing Sites

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

The White Squall

<http://www.seymourproducts.com/ebooks-resell/dl/ws-sus.zip>

Top 25 Sites for Small Business Help

<http://www.sitepronews.com/2010/10/03/small-business-help-top-25-websites/>

Create Forms and Surveys for Your Site

<http://www.formsite.com/>

Learn the Basics of HTML

<http://www.w3schools.com/html/default.asp>

Free Download: Best Cashbook 4.35

Best CashBook is the miracle tool to manage cash and finance. Based on [cash + deposits - cards = net cash], it treats cash, deposits, credit cards and all other finance as one to give an insight of incomings, outgoings and fund changes. <http://www.bestcashbook.com/>

Write Better Ads Do It Free!
<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Keep your email simple but professional looking!

There is no need to use all the cutesy, fancy stationary and font. Just use clear, easy to read font and keep your emails clean and clutter-free.

Have a short but attention grabbing subject line and sign it professionally.

Also, always be sure to include a link to your site, free report, etc. in your email signature to capture people for your mailing list.

This week's trivia challenge is a two-part question.

*Who was the oldest celebrity to compete on Dancing with the Stars?
Who was the youngest celebrity to compete on Dancing with the Stars?*

terri@seymourproducts.com?subject=answers

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Feature Ad
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Stop Yo-Yo Weight Loss!

Weight Loss Without Starving Yourself.
Practical Plan You Can Do Now!

www.alternateweightloss.info

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Feedback
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Please send in your comments, suggestions, questions, etc to
terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*Thanks for your newsletter. I enjoyed reading it and please keep it coming.
Sid

*A friend recommended your site and I like it very much. Well done and
thank you for your great offers! * Jean*

If you are interested in opening your own online ebook store, I am always
willing to negotiate. Just email me at
terri@seymourproducts.com?subject=negotiate

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and
profit from. Also submit your own free ezine ad weekly. Plus post free
weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

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Feature Article
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Shortcuts on the Keyboard

by Chris Holgate

For years I have been perplexed by the people that use their mouse for absolutely everything when are a number of perfectly good keyboard short-cuts that will do the job in a fraction of the time. Why people don't take advantage of these shortcuts is arguable however I personally believe the primary reason is that most just don't realize there is another way, otherwise why else would you hunt around for an item on a menu bar if you can quickly hit a key and achieve the same effect?

Funnily enough, now that Microsoft has hidden or moved all my commonly used menus in Windows Vista I find myself relying on these short cuts a great deal more than I used to. I'm sure that trying to convey these to you in a list format probably isn't going to make this one of the most exciting Click articles that I've ever written but I do know that it's one of the most useful.

To point out the obvious, these short cuts usually require you to press two keys at once and the ALT, CTRL, Windows and Shift keys are all located down the bottom left hand side of the keyboard. I have split the shortcuts into several sections depending on where they are going to be applied and don't worry about which version of Windows you own as most share the same shortcut keys.

General

Alt+Enter View properties for the selected item

Alt+Esc Cycle through windows in the order they were opened

Alt+F4 Close the active window

Alt+Spacebar Open the shortcut menu for the active window

Alt+Tab Switch between open windows

Shift+Insert Hold this down whilst inserting a CD and it WON'T autoboot

End Display the bottom of the active window

Home Display the top of the active window or move to the beginning of the line if you are typing

Windows key Displays the start menu

Windows key+D Minimizes all windows

Windows key + E Opens a new Explorer window

Windows key + F Displays the find all files box

Windows key + L Locks your computer

Windows key + R Displays the Run command box

Explorer

Shift+Delete Delete the selected item permanently without placing the item in the recycle bin

Left arrow Collapse the current selection if it is expanded, or select the parent folder

Right arrow Expand the current selection if it is collapsed, or select the first sub folder

Clipboard

Ctrl+C Copy an item to the clipboard

Ctrl+X Cut an item to the clipboard

Ctrl+V Paste an item from the clipboard

Internet Browsing

F11 Full screen mode

Ctrl+Mouse wheel forward Zoom in

Ctrl+Mouse backward Zoom out

Ctrl+0 Reset zoom level

Alt+Home Go to homepage

Ctrl+T Open a new tab

Ctrl+Tab Switch between tabs

Ctrl+W Close tab

Alt+D Go straight to the address bar

Alt+Left Go back to the previously viewed page

Alt+Right Navigate forward through viewed pages

Navigating to menu options within programs is also easy when using keyboard short-cuts. To select the edit menu press 'Alt+E' together, for the file menu press 'Alt+F' and so on then once the menu option has been opened you can navigate around them using the cursor keys then select an option with the enter key.

I did say that this wouldn't be Shakespeare, but cut out the list above, have a play around, and I promise you'll find at least some of these key combinations useful. Once you've used them a couple of times it will then become second nature to hit the keyboard shortcut rather than relying solely on your mouse.

Chris Holgate writes a weekly article of all things tech related. He is a director and copywriter of the online computer consumables business [Refresh Cartridges](#) An archive of the articles can be found at www.computerarticles.co.uk

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Learn the Truth About Drop Shipping!

Increase your profits with instant access to millions of products.

<http://www.worldwidebrands.com/?kbid=1028>

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Let's Have Some Fun!
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Site of the Day: Letters of Note is an attempt to gather and sort fascinating letters, postcards, telegrams, faxes, and memos. Scans/photos where possible. Fakes will be sneered at. <http://www.lettersofnote.com/>

Quote of the Day: *"The best years of your life are the ones in which you decide your problems are your own. You do not blame them on your mother, the ecology, or the president. You realize that you control your own destiny."*

* Albert Ellis

Fun Free Download: Clouds Kingdom 3 v1.5

Fight robots using your sword as you hunt for your arch enemy.

<http://www.crobasoft.com/>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! If you are the second person to send in the correct answer, you will win a free ebook.

"Women need a reason to have sex. Men just need a place"

terri@seymourproducts.com?subject=quote

This week's riddle: What Am I?

Without a bridle or a saddle,
across a thing I ride and straddle,
And those I ride, by the help of me,
though almost blind are made to see. What am I?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com

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Answer to Riddle: I am eyeglasses!

