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Business Marketing Bulletin
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Top Sponsor Ads
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Lynn Terry is one of the most open and giving internet marketers around. Ask a question you will be sure to get a helpful answer. What's better yet? She offers a FREE forum and FREE weekly webinars...all you have to do is arrive, learn and ask questions. You can even get site reviews.

If you are serious about growing your business you MUST check this out. Read all about it at www.theinternetmarketingtribe.com. Sign up for the free webinar information by clicking on the Live Webinars tab.

This ad slot is now open. Order now to get immediate placement.
<http://www.seymourproducts.com/newsletter/advertise.shtml>

Several money-saving options available!

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.

<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.

<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

Thanksgiving is almost upon us already and then Christmas! I love the holidays but I also love when they are over and normal life can resume! Lol

Need a laugh or two, here are some funny holiday stories!

<http://www.city-data.com/forum/relationships/496586-share-your-funny-holiday-stories.html>

I'm sorry I haven't been able to get the next niche package in yet but it will be coming as soon as possible. It will be a money/finances pkg!

Anytime anyone has a request for a package, please just email me. I want to give you what you need, so just let me know. ;-)

In the News

Google Chrome OS Coming Next Week!

<http://www.marketingpilgrim.com/2009/11/google-chrome-os-coming-next-week.html>

New Resell Ebooks this Week: Just \$1.00 Each!

Concrete Confidence PLR (self-help)

Health & Wealth Magnetism PLR (money/finances)

Achieve Prosperous Living Through Spiritual Empowerment PLR (religion)

The Turkish Bath: Design & Construction MRR (home/family)

The Way to God and How to Find It MRR (religion)

Getting Paid for Your Opinion PLR (jobs/career)

I Don't Remember PLR (self-help)

1009 Minisite Graphics Pack PLR (web design/graphics)

SEO Reborn MRR (internet marketing)

Finding More Time PLR (self-help)

<http://www.seymourproducts.com/ebooks-resell>

****Weekly Subscriber One Day Special****

Pick a Category

Choose any category you want and get all the ebooks in that category for half-price. If the category contains 50 ebooks, get them all for just \$25.00! Just order half the category and email for the links to the remaining half for free! Choose any one category or more than one! Great opportunity to start your own store or build your inventory in your existing store!

This is a One Day Only Special. You must order today, November 17 to take advantage of this Special!

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Michael Cushman** for being the winner of last week's trivia challenge! Good luck to everyone this week!

Last week's Q: *Who was the first president to make Thanksgiving a national holiday?*

Last week's A: *There were actually two correct answers since my question could have been misunderstood. Abraham Lincoln (the answer I was looking for) proclaimed it a holiday but Roosevelt made it official! So either answer was acceptable.*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit: <http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. I am also looking for ad swaps from other ezine publishers. BMB now goes out to 1725 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages! <http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on LinkedIn and grow your business!
<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!
<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Tell-A-Friend Script

<http://www.seymourproducts.com/ebooks-resell/dl/T-a-F.zip>

Free handy tool to automatically update your copyright every year!
<http://www.webweaver.nu/tools/copyright-generator/>

Free Advertising

<http://www.zuxxx.com/>

Download Free SEO Tutorial

<http://www.download3k.com/Web-Authoring/Web-Design-Utilities/Download-SEO-tutorial.html>

Free Download: Dynamic Web Studio

This HTML editor has a one of a kind unique interface for code editing. You can separate your code into different tabs, for example you can edit your main page on one tab and script on another, write CSS in another, etc., etc., plus you can view the output of your code by pressing the Alt key instantly, and among a host of other useful features it has a programmable context menu and WYSIWYG interface.

<http://dynamicwebstudio.110mb.com/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

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eCommerce Marketing Tip
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Getting Visitors to Click

If you have specific pages you want your visitors to visit offer an incentive for clicking on that page link. For example: If you click here, you will get a free ebook. Or, visit this page and get a free ecourse, etc.

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Feature Ad
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Relax! Your e-biz can work.

Millions of products. Thousands of brands. Shipped directly to your customers. Wholesale. No minimums. Check out the Drop Ship Source Directory for all your wholesale dropship needs!

<http://www.worldwidebrands.com/?1028>

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Feedback
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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback
We appreciate all feedback, good or bad!

*You seem to have it all together. I love your website. It seems so genuine. I have been scammed so many times that I hesitate to take the first step.
* Sandy*

I have been scammed several times as well and I know exactly how a lot of people feel about starting an online business with an unknown person/company. Altogether, I must have tried a dozen things before finding ebooks. Some of them were scams and some were not, but they just didn't make money.

If you are thinking about starting your own online business, I would be glad to answer any questions I can about the truth of internet marketing. ;-)

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News

Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline– faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how. terri@seymourproducts.com?subject=ezine

What Indian tribe was invited to spend thanksgiving with the pilgrims?
terri@seymourproducts.com?subject=answer

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Feature Article
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3 Easy Guidelines to Expose Your Blog by Stacey Zimmerman

Blogging is the front line of the worldwide web nowadays, different kind of blogger pops in the internet with their own purpose, some want to entertain, some want to express their selves and some want to earn big bucks. The content of your blog matters most, but what will happen to your blog if the readers themselves don't know someone as good as you exist. That's why blogging tips of all sorts are floating in the blogosphere. Also tips for general and specific improvement of blogging.

Involve yourself on writing projects

There are numerous sites in the world wide web that operate writing project. I think that you should submit a post to every writing project you joined. Naturally when the project is complete, this will generate numerous of back links by web surfers that are picking their favorite contributions. You will also acquire a small number of extra links from people that make a post with every post contributed to the writing project.

Don't forget to leave valuable comments on other websites and blogs

One of the popular and best ways of making people to find your blog easily is to join in some discussions on other blogs within your niche. Make sure to leave a good and remarkable comment for this will make the readers and authors realized that you are good and professional. Tracking up and following comments can also make a good impression of yours.

You can link to people when they do good work or send them some track-backs

This is also a good tool to help people find your blog. This can come in a couple of ways:

- Many bloggers choose to do it on a more private and consecrate way, individual post to highlight the work of another blogger within their niche. Through this you will get the chance of a better indexed and a better search engine ranking, it also let the users to comment on your personal posts and brought up a discussion.
- The second method that is used by blogger, is to make up a post partnered with several links that go all over the place, such as "Daily Links" or "Weekly Links". In this way it is not so personal, and will not index well with search engines because the keywords is somewhat disorganized. This will also result to a small number of users to comment due to lack of focused in the subject. This method will need a lot of work and allow you to spread and share more links.

These are the two methods, it depends on you what will you use, but no matter what you choose, make sure that your blog does not become an echo chamber. You can contribute to each link in your post through adding some of your thoughts and opinions to the link. If your post is ready to publish you can send a track-back to each post that you link to. Then if you are linking to a smaller blog, the author may notice and try to see your website.

Oppositely, if it is a larger blog, the author may not notice it, consequently those sites will display track-backs and you will often get clicks from their readers who want to see others reactions to the post.

These tips are formulated specially for bloggers so that their website will be easily found by web surfers. But always keep in mind, even though you are good in inviting people to your blog, the content should not be forgotten thus prioritize it. You should write first a good article before inviting them to your website. And, if you are really self-assured with your blog, these are some highly efficient choices that are not free, such as advertising with Google Ad-words, Text Link Ads, or running a contest on your blog that comes with prizes.

Stacey Zimmerman is an Internet Marketer who owns & maintains many websites online. Please visit this site for wordpress themes and other blogging information. He also runs a hoodia information site. <http://themelib.com/>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Get more traffic with this free program!
<http://www.trafficswarm.com/go.cgi?659014>

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Let's Have Some Fun!
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Site of the Day: Project Implicit!

Here you will have the opportunity to assess your conscious and unconscious preferences for over 90 different topics ranging from pets to political issues, ethnic groups to sports teams, and entertainers to styles of music. At the same time, you will be assisting psychological research on thoughts and feelings. <https://implicit.harvard.edu/implicit/>

Quote of the Day: *"Money won't make you happy... but everybody wants to find out for themselves." * Zig Ziglar*

Fun Free Download: America's Army 3

Built on Unreal Engine 3, AA3 delivers stunningly realistic environments, lighting effects, animations, and team-based experiences so that America's Army players can experience how Soldiers train, live, and advance in the Army. Players are bound by Rules of Engagement (ROE) and gain experience as they navigate challenges in team-based, multiplayer, force-on-force operations. <http://www.americasarmy.com/aa3.php>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! Just to make it more fun, if you do get it right, you will get a free ebook from our store for being so smart! ;-)
terri@seymourproducts.com?subject=quote

"Well, my name is Jim, but most people call me... Jim.

This week's riddle: Number Puzzle

Find the next number in the series: 1...2...5...14...41...122...?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:
Send any email to:
subscribe@seymourproducts.com

To not receive this newsletter:
Send any email to:
unsubscribe@seymourproducts.com

Contact Info:
Terri Seymour
terri@seymourproducts.com
support@seymourproducts.com

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Answer to Riddle: 365. (Triple the number and subtract one to arrive at the next number.)