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Business Marketing Bulletin
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Top Sponsor Ads
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This Top Ad Spot is now open. Click the following link to get your ad seen here! <http://www.seymourproducts.com/newsletter/advertise.shtml>

Free E-zine - Support Moms in Business
Shop from moms - discounts, special offers,
work from home information and more!
<http://www.iMomNews.com>

***** **ATTENTION** *****

You are receiving this newsletter because you subscribed to it. As a subscriber you have acknowledged that there will be both in house and third party advertising as part of our content. This allows BMB to remain free. If you would like to be removed from this list, please see instructions at the end of this newsletter. Seymour Products values your privacy.
<http://www.seymourproducts.com/privacy.shtml>

Seymour Products is hosted by ICDSOFT Hosting. No setup fees, 1000 MB of space, \$72 per year, plus numerous features! Incredible support system...minutes, not hours! You have a bigger plan option as well.
<http://www.icdsoft.com?aff=terriseymour>

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What's New?
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Hello everyone and welcome new subscribers,

Things have been a little hectic here, which is good except for not being able to do as much as we would like, so I haven't been able to get the next package in the store yet. This will be a romance/relationship package unless I get any requests for another niche.

Our collection of niche packages is growing so this week's special will be a package deal special. Read more about it below.

In the News

Mobile Internet to Replace PCs in 3 Years!
<http://www.imediaconnection.com/content/25638.asp>

New Resell Ebooks this Week: Just \$1.00 Each!

Everything You Want to Know About Homeschooling

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2181

Ultimate Credit Repair Manual

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2182

Day Care Overview

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2183

Backyard Ideas for Fun & Frolic

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2184

Baby Shower Guide

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2185

Dracula

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2186

IM Power Buttons

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2187

Family Budget Demystified

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2188

Cricket Twenty 20

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2189

Romantic Ideas for Valentine's Day

http://www.seymourproducts.com/ebooks-resell/view_item.php?ItemID=2190

****Weekly Subscriber One Day Special****

Niche Package Deal Special!

Our collection of niche packages is growing so I want to offer a "special" special on our \$15.00 niche packages.

We have a total of 13 of the \$15.00 niche packages and I am offering all of them to you for just \$100.00. That is \$95.00 off the regular price of \$195.00!

If you already have some of the packages and would like a smaller deal, choose any three of the \$15.00 packages for just \$25.00! Regular price would be \$45.00! Get 6 packages for just \$50.00 and so on.....save on as many packages as you need! A great opportunity to expand your inventory or start your own successful ebook store!

Just login to your Paypal account and send payment for the option you would like and then let me know which packages you would like as well so I can send you the links.

Look over the packages here: <http://www.seymourproducts.com/ebooks-resell/categories.php?Start=0&what=&CategoryID=26&ord1=> Feel free to email me if you have any questions about this special offer. terri@seymourproducts.com?subject=special

This special is valid through January 22, 2010.

NOTE: New eBooks listed above are not eligible for Weekly Subscriber Specials.

Join the Seymour Products Trivia Challenge! Find the hidden trivia question and be the third person to send in the correct answer for a free feature ad in next week's issue of the Business Marketing Bulletin. Send your answer to terri@seymourproducts.com?subject=answer

Congratulations to **Leigh Anne Stewart** for being the winner of last week's trivia challenge! Good luck to everyone this week!

Last week's Q: *Margaret Mary Ray, best known for stalking David Letterman, committed suicide in 1998. How did she accomplish this?*

Last week's A: *Margaret Mary Ray committed suicide by kneeling in front of an oncoming train in Hotchkiss, Colorado.*

Join in the fun and try to win a free feature ad. Good luck all!

If you know anyone who could benefit from this ezine, please feel free to forward them a copy in its entirety. Thank you.

If you would like to advertise in the BMB, please visit:

<http://www.seymourproducts.com/newsletter/advertise.shtml> for more information. Advertising prices are as low as \$5.00. BMB now goes out to 1765 subscribers.

Studies show that it takes 7 views of an ad before people take action, so to help you accomplish this we are offering some good deals on 7 ad packages!

<http://www.seymourproducts.com/newsletter/advertise.shtml>

Join me on Facebook

<http://www.facebook.com/pages/Seymour-Products/240937693051>

Join me on LinkedIn and grow your business!

<http://www.linkedin.com/in/SeymourProducts>

Follow me on Twitter and see what all the tweeting is about!

<http://www.twitter.com/SeymourProducts>

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Freebies & Biz Helpers
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This week's free ebook:

Working with Leather

<http://www.seymourproducts.com/ebooks-resell/dl/wo-leather.zip>

How to Create an RSS Feed for Your Website

<http://www.pcstats.com/articleview.cfm?articleid=1771&page=5>

Submit Your Site

<http://www.hotvsnot.com/>

Free Advertising

<http://www.inetgiant.com/>

Free Download: Ainvo Copy - reliable classic solution for [protecting data](#) against most threats such as computer failures, virus attack consequences, software bugs, incorrect user operations resulting in data loss or damage.

<http://www.ainvo.com/en/product.php?path=data/products/copy/>

Write Better Ads Do It Free!

<http://www.WriteBetterAds.com>

What does the "57" mean on Heinz 57 ketchup bottles?

terri@seymourproducts.com?subject=answer

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eCommerce Marketing Tip

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Market with Online Coupons

Customers love to save money and using coupons is a good way to offer savings. Most people are more likely to open an email or click on a banner if a coupon is offered. Code each coupon and offer an extra bonus to the person who uses a certain coupon – this will give more incentive to use the coupons.

There are numerous ways to use online coupons to get more customers and sales so start taking advantage of them now!

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Feature Ad

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Ladies you need a little luxury in your life?

Stop and de-stress with an aromatic soy candle. You deserve some "me" time. Relax with one of our lavender candles we also carry aromatherapy jewelry, one of a kind pieces as individual as you are.

Visit our store: [Http://www.seabymecandles.com](http://www.seabymecandles.com)

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Feedback

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Please send in your comments, suggestions, questions, etc to terri@seymourproducts.com?subject=feedback

We appreciate all feedback, good or bad!

I was looking through my contact emails and found this "nice" email from a customer:

"I'm still waiting for the ebooks i bought and payed (with Paypal) severall days ago would you be so kind to let me know something. Not for the three dollar i,ve payed but if you're selling something, Do it as you should, atleast have the balls to respond."

Yes, people actually send emails like this that are not only a grammatical disaster but show the person's character as well. I don't blame people for getting a little nervous when they do not get what they order because it does happen, but there is never a need to get rude or vulgar.

I would just like to make sure people realize that I do respond to ALL emails I receive and usually within minutes or a few hours at the most. All orders are also sent out immediately so if ever you do not receive your order within minutes of paying, please let me know so I can resend the links. You can also check your spam/junk folder because they are sometimes filtered out as spam. **There is absolutely no reason you should have to wait days for your ebooks.** Just let me know anytime you have a question or concern about an order or anything else! ;-)

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Helpful Ezines
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Learn Internet marketing strategies that you can apply to your business and profit from. Also submit your own free ezine ad weekly. Plus post free weekly ads. Web based with RSS Feed tie-in.
<http://www.ezine.duckerpromotion.com>

Business Opp News
Weekly ezine full of free marketing tools, tips & proven strategies to help you succeed online & offline- faster & smarter - no matter what business you promote. <http://BusinessOppNews.com>

Karen Gates' Achieve Online Profits is a free online marketing ezine for new and experienced internet marketers who are looking for links to free list building programs, free website traffic programs and free and low cost opportunities to make money online. Advertising options everyone can afford. Know more, earn more. <http://karengates.com>

If you would like your ezine listed here, please contact me to find out how.
terri@seymourproducts.com?subject=ezine

5 SEO Tips for Keyword Use

by TJ Philpott

Every online business can occasionally use some SEO tips for attracting free search engine traffic. If you are involved in any type of promotional activities online it is always nice to receive free online traffic. Well by developing a good keyword list and then properly placing them in the content of your site is one way to get you plenty of search engine traffic. This strategy is not at all complicated yet it is often overlooked by many online.

Let's review a simple 5 step keyword strategy you can put into place almost immediately to help increase the amount of free online traffic search engines can send you.

Headings

After developing a list of keywords relevant to your site make it a point to place your primary keyword in the heading. Also when using anchor text for linking to other pages or sites always try to use keywords since they will reflect more relevancy to search engines.

Use Sparingly

Do not over use your keywords in any content for a number of reasons. Firstly this will likely make for content that sounds funny to the reader. In addition since search engines consider this 'keyword' stuffing you will likely be penalized for this by having your rank decreased.

Place Most Relevant Words on Home Page

Choose only the most relevant keywords from your list and use these on the home page of your site. This is your 'banner' page and you want to be sure it is clear to search engines what your site is all about.

Use Targeted Keywords

Now what I mean by 'targeted' keywords is to use words that are more descriptive or specific relative to what it is you are promoting. For instance if promoting a particular 'brand' as opposed to just a 'type' of product use the brand name in your keyword choices.

This will help better define what you may be offering and also result in your visitors being more targeted. This is the difference between having buyers or browsers visit your site.

Domain Name

By all means be sure that your domain name contains the most relevant keyword you can place in it. You will not always (if ever) find the best domain name available to you therefore plan on being creative.

Proper keyword use is one of the simplest SEO tips you can implement to increase the amount of search engine traffic you receive. The strategy we reviewed involves nothing more than choosing the right words or phrases from an existing keyword list and properly placing them in your site content. With just the investment of your time and diligence you can easily increase the flow of targeted traffic you receive at your site.

TJ Philpott is an author and Internet entrepreneur based out of North Carolina. To learn more SEO Tips and to also receive a free instructional manual that teaches valuable niche research techniques visit: <http://affiliatequickstart.com/>

If you would be interested in any of my articles for reprint or reference you can see the complete list at www.seymourproducts.com/articles/index.shtml Feel free to use any of the articles you feel are appropriate for you!

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Feature Ad
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Stand out from the crowd!

Send high-impact newsletters, video emails, and follow-up campaigns that hit their revenue targets! <http://www.GetResponse.com/index/Seymour>

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Let's Have Some Fun!
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Site of the Day: Send free funny online greeting cards, ecards, postcards; egreetings for pretty much any occasion: birthday, weddings, workplace, thank you cards, invitations, anniversary ecards and much more. And they are FUNNY! <http://www.someecards.com/>

Quote of the Day: The time is always right to do what is right.
* Martin Luther King, Jr.

Fun Free Download: Video Poker Solitarus 1.4

Enjoy Vegas video poker FROM your COMPUTER!

<http://www.danlabgames.com/index.php?rub=poker&computer=win>

Fun Movie Quotes: Guess the Movie and Win a free ebook!

Send in your answers and we'll let you know if you got it right! Just to make it more fun, if you do get it right, you will get a free ebook from our store for being so smart! ;-)

"You've got guts, honey. I hope you can pull that off."

This week's riddle: Chemistry!

What common chemical compound is represented by the letters H, I, J, K, L, M, N, O?

Answer at the end of the ezine.

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Subscription Management
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To receive this newsletter:

Send any email to:

subscribe@seymourproducts.com

To not receive this newsletter:

Send any email to:

unsubscribe@seymourproducts.com

Contact Info:

Terri Seymour

terri@seymourproducts.com

support@seymourproducts.com

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Legal Disclaimer

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Answer to Riddle:

H to O or H₂O which is water! ;-)